

Sierra Madre News

Sierra Madre's ONLY Complete Legal and Adjudicated Newspaper
Serving 38,346 in Sierra Madre, Hastings Ranch, Sierra Madre Villa, Oaks-Highland, Rosemead-Foothill Area

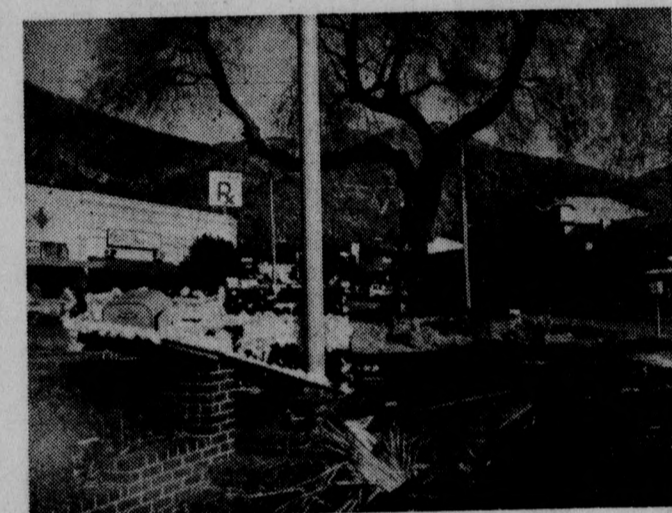
\$5.00 Yearly — 10c Copy Phone 355-3324

Sierra Madre, California — Thursday, January 8, 1970

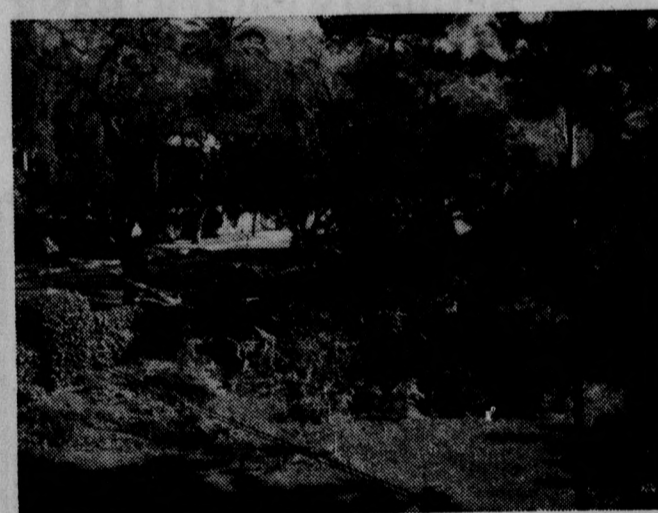
16 Pages — Vol. 65, No. 11



THE ROSE FLOAT ASSOCIATION lost their tent entirely; however, within a few hours they had moved the float, scaffolding and put up a new tent, and within a half day were again back on schedule with flowers being applied Tuesday morning starting at 8:45 a.m.



THE CRECHE in Kersting Court was completely destroyed about midnight Saturday night. Bill Sullivan rescued the figures, but next year an entirely new building will have to be built.



WELL OVER ONE HUNDRED trees were either uprooted or broken beyond future growth during the three day wind storm that reached velocity of from 70 to 90-miles per hour. Clean up took over a week for city streets and property.

Attention Citizens of Sierra Madre

Your City Council realizes that the past week of a 3-day wind storm has placed your property in a very untidy position, and that it would be almost impossible for you to haul away the debris accumulated during this period, therefore.

City Administrator Norman Boehm has made the following statement, and asked that all citizens be PATIENT for just a little while until the situation is taken care of.

"Citizens are asked to place all trees and debris at the curb in front of their homes, and it will be picked up as soon as possible. Help has been hired to do the job, but due to the clean up of Pasadena for the Tournament of Roses Parade, action in our city has been delayed, but as you read this, work is being done to effect the clean up in our City. It will not be necessary for you to contact City Hall," further states Boehm, "we will work until it is all cleared away. Just have patience and bear with us, it is a tremendous job," he concluded.

Soccer Gets New Start For A New Year 1970

Blank scores in all division games started out the new year for the Sierra Madre and Arcadia Youth Soccer League. The results of games played on Saturday, January 3, are as follows:

Division I: Arcadia Tornados had a close 1-0 victory over the S.M. Hurricanes. Tornados' Frank Canavan made an unusual kick, ricocheting off the goal post; teammates helped drive the ball into the net. S.M. Cyclones won by default over the Twisters. Hope to see next week's game between the Hurricanes and Twisters (with a complete team).

Arcadia Tornados remain undefeated to lead their division with 15 points; S.M. Cyclones are second, with 13; S.M. Hurricanes third, with 8.

Division II: Saw the Arcadia Athletics nip the S.M. Rovers 1-0 in a hard fought battle. Athletic scorer was Greg Romero. Rover goal keeper, Allen Malony, with pressure constantly on him played an excellent game. The Arcadia Mustangs won by default over the S.M. Thunderbirds. What happened, Thunderbirds? Arcadia Eagles blanked the Mustangs.

—Please turn to Page 5

Fire Calls No. 103-104

Your Sierra Madre Volunteer Firefighters answered call number 103 for hall response for the year 1959 when they were summoned to the home of George Mathieu, 145 East Lowell at the hour of 6:48 Tuesday morning.

Engine 424 responded to the call and was at the scene in 2 minutes 13 seconds after the sounding of the alarm to find that the safety device on the heater in the attic had failed, allowing the heater to overheat to an extremely hot condition.

Although ready, no water was used. Firefighters using smoke ejector to remove the smoke from the home. Engine 423 also responded and was on standby at Lowell and Sierra Place. Car 426 and truck 422 were also on the scene.

Sixteen Regular Firefighters and one Reserve responded and were released by First Assistant Fire Chief Bryce Tyler at 7:21 to return to the station.

Chief Tyler wishes to call to the attention of all homeowners that furnaces, regardless of whether they are gas or electric, do have safety devices to stop them from overheating. BUT — Please turn to Page 6

Channel Pact For City Approved

County supervisors have approved an agreement dealing with construction of a section of Sierra Madre channel by the U. S. Army Corps of Engineers, Supervisor Warren Dorn said today.

Pact signatories are the County Flood Control District and City of Sierra Madre.

Dorn said the Corps of Engineers will improve the channel between Camillo Street and Sierra Madre Dam with work expected to start next summer.

The agreement calls for the District to arrange with the Army for inclusion of a bridge in the contract to improve access to its water collection facilities on the east bank of the channel.

Negotiations leading to the pact were directed by CFCD Chief Engineer Walter J. Wood and Sierra Madre City Administrator Norman C. Boehm, Dorn added.

WEATHER

	High	Low
Dec. 31	65	34
Jan. 1	66	35
Jan. 2	67	34
Jan. 3	63	34
Jan. 4	66	34
Jan. 5	60	34
Jan. 6	64	35
Total rainfall to date	2.50"	
Year ago to date	2.25"	
2 years ago to date	7.48"	
(Season period: October 1 to September 30.)		

34 Toy Lending Centers In Operation

Civic Club Sponsors Our Toy Loan In Memorial Park

Ever stop and think, really think, about certain services that we tend to take for granted? And what's behind them, what makes them tick or how they ever came to be? For instance, our Emergency Rescue Units, our local newspaper, our local Postal Department or even the Sierra Madre Toy Loan. Each of these presents a tremendous service to their community and there is a lot more history, organization and constant work in order to continue to present these services to people than we realize.

Take Toy Loan for example. The Toy Loan Program is jointly administered by the Toy Loan Advisory Board which provides children, mainly from disadvantaged areas, with character building doll adoption and toy lending services; and by the Los Angeles County Department of Public Social Services which provides a toy repair and work training center utilizing welfare clients. The program headquarters is located at 200 North Avenue 18 in Los Angeles. Supervision of the facility is the responsibility, now, of the Department of Public Social Services.

There are presently 34 Toy Lending Centers in operation throughout the county. Some are located in schools, in park and recreation buildings, and there are several communities which have cooperated with the sponsoring organizations to build special Toy Loan Cottages. These lending centers, which service Los Angeles County, are staffed by volunteers and are sponsored by various local organizations. The Advisory Board meets monthly to direct the over-all volunteer services including fund raising and publicity campaigns. . . . (In Sierra Madre, the sponsoring organization is the Sierra Madre Civic Club.) An important component of the program is the work training. A budgeted staff of eleven County employees headed

by a Vocational Rehabilitation Supervisor provides rehabilitation services for the welfare clients assigned, including on-the-job training, work evaluation, and rehabilitation counseling. An additional staff of six adult school instructors from the Los Angeles schools provide vocational and remedial education. Classes include Upholstery, Sewing, Woodshop, English as a Second Language, and Elementary Subjects. Most work/training activities at Toy Loan involve the repairing and refurbishing of dolls and toys for shipment to the Toy Lending Centers.

Toy Loan began in the depression year of 1934 as a lending center at the Manchester Playground under the sponsorship of the County Federation of Coordinating Councils. The program expanded under the WPA Program and was sponsored by the Los Angeles County Probation Department after the demise of WPA in 1942. In December, 1964, Toy Loan was transferred to the Department of Public Social Services by order of the Board — Please turn to Page 13

Lapidary Film To Be Shown

"See Alaska by Camper," will be the subject of the pictures to be shown by Howard and Dorothy Kendall of San Gabriel, members of the San Gabriel Valley Lapidary Society, at the Society's regular meeting, January 13, at the Arcadia Public Library, 20 W. Duarte Rd., at 7:30 p.m.

New officers were installed at the Christmas dinner meeting December 5, as follows: Ernest MacDonald, of Arcadia, president; Walter Gribble, first vice president; Charles Fletcher, second vice president; Ida M. Proue, secretary, and Jack Gruschus, treasurer.

The January field trip will be discussed by Cecil Gaither. Anyone interested is invited.

'Bit O' Eire'. Sierra Madre Takes Another First



SIERRA MADRE'S BEAUTIFUL FLOAT again scored by taking first place in its category. "Bit O' Eire," moved out of Sierra Vista Park at 10:30 New Year's Eve to take

its place in the line of floats and showed beautifully on television around the world. It was a job well done and fully appreciated by those of the hometown.

Museum Film For January

The Los Angeles County Museum of Natural History will offer "Village of Earthquakes" as part of its 19th annual documentary film series season.

A small town in Japan didn't build a better mouse trap, but it catches the best earthquakes, and the scientific world has beaten a path to its door.

Every day a hundred or more earthquakes hit the village while on its streets, within dark tunnels and in its fields, earth scientists measure, probe, map and study an evergrowing volume of earthquake findings.

"Village of Earthquakes" and "Anna Purna" will be the second feature, a 48-minute color film, will be shown locally at 7:30, Monday, January 12, at the Sierra Mesa Cafetorium.

The film series is a community culture service of the Museum of Natural History. Admission is free.

Senior Citizens Start New Year

The regular meeting of Sierra Madre Senior Citizens Club was called to order by the president, Dorothy Crouchley, at 11:30 on Saturday, January 3. The Lord's Prayer and the Pledge of Allegiance were given. Following singing of songs with Mrs. Singleton at the piano the group recessed for lunch. Mrs. Bertha Billings and Mrs. Hazel Cowart were coffee hostesses for the month of January.

As the meeting resumed the president called for the reading of the minutes and the treasurer's report. Reports of committees were given. The auditor's report was given by Mr. William Peters.

The president called on Mrs. Bernice Olson to install the new officers for the year 1970. Mrs. Olson greeted each new officer with a corsage of white daisies and white chrysanthemums and Mrs. Lola Bullock assisted by pinning the flowers on each member as Mrs. Olson greeted. Mrs. Pearl Patterson, president; Mrs. Vivian Singleton, first vice president; Mrs. Frances Gardner, second vice president; Millie Freilinger, recording secretary; Mrs. Reedy Hutchinson, treasurer, and Mrs. Helen Hill, corresponding secretary.

The new president introduced Henrietta Symonds, program chairman, who presented a group of young women from Pasadena High School called The Jacinthians. Pam Mankin, Gretchen Berlostein, Kathy Sutton, Kimmi Johnson, Kymie Oliver, Betty Lou Hunt, Barbara Upton and Mary Sullivan at the piano. The singers were very generous with their numbers and the members were well entertained. The members expressed the hope they will return again. As there was no other business the meeting was adjourned for games and cards.

All Senior Citizens are welcome to meet with the group at 11:30 each Saturday morning at the Memorial Club House at Hermosa and Sierra Madre Boulevard. Take a lunch and a cup for beverage.

Services Held For Jennie Califfi

Rosary was held Sunday, January 4, 1970 at the hour of 7:30 for Jennie Giovanna Califfi, age 90, who passed away on January 2 at her home, 214 N. Sunny-side after a very lengthy illness.

Jennie came to California from Chicago 17 years ago and to Sierra Madre at that time. She was a native of Italy, and leaves in her passing the Husband Salvatore Califfi of Sierra Madre, two nieces, Mrs. Clara Zauri of Sierra Madre and Mrs. Lillian DePasco also of Sierra Madre and a nephew, Carl Lebrizzi of Chicago, Illinois.

Requiem Mass was Monday, January 5 at 9:00 a.m. at St. Rita's Church with Rev. Thos. J. O'Malley officiating with interment in Resurrection Cemetery in South San Gabriel.

Arrangements were made by the Riple Mortuary of Sierra Madre.

8 Pages of Interesting Data

Progress Report Ready For Distribution To Public Soon

The first time in its history a "Progress Report" for the City of Sierra Madre will soon be ready for distribution to the public states Administrator Norman Boehm, as he made final corrections on the publication and released the printer to proceed.

The colorful report will be 8 1/2 by 11 with a beige cover and inside pages in a rust and dark brown printing setting forth the progress of each and every department of the City of Sierra Madre as a complete report to the taxpayers as to how their money was spent during the year 1969.

Seven thousand of the brochures will be printed, and over the weekend complete arrangements have been made whereby each homeowner will receive his copy by United States Mail.

For anyone interested, they may come to the City Hall, after the distribution has been made, and pick up any additional copies that they may desire, the thought being that they may want to mail them to relatives or friends out of town who would otherwise not have the opportunity to receive the report.

The brochure will be filled with action photographs of all departments and many staff workers, as well as executives and volunteers of the community. Boehm stated that in its preparation he attempted to show where progress had been made throughout the city, and the ones that may have been responsible for that progress. He further stated that he prepared the brochure with the idea in mind it will be a future guide for those who may anticipate coming to Sierra Madre to live, or open new businesses.

According to latest figures the "Progress Report" should be delivered to the General Public sometime around the 12th or 13th of January.

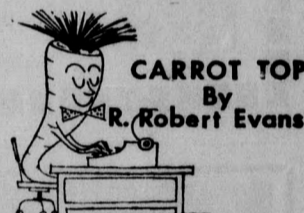
Last Chance To Sign Up For Winter Programs

This week will be the last chance to sign up for Winter Recreation programs which begin the week of January 12th. Registrations are being taken at the Sierra Madre Recreation Department at City Hall daily from 8 a.m. to 5 p.m. and on Saturday, January 10 from 9 a.m. until 1 p.m.

Youth classes offered include baton, mini-dance, beginners dance, arts, and crafts, folk dance, puppet workshop, nature study, guitar, tennis, and junior woodsmen.

Adult classes include tennis, guitar, women's slim and trim, men's physical fitness, and first aid.

Teen classes include guitar, tennis, and first aid. For specific information on times and fees call 355-7135.



Last week I started to tell you a few Christmas stories, but then got completely carried away with the coming election that when I had finished I didn't have room to say much more; so, it still being a few days after Christmas and the Holiday Season, guess I can go ahead and spin the stories.

As the art class of a certain school was setting up a Christmas scene on the school lawn, one of the boys asked uncertainly, "Where shall I put the three wise guys?"

"You mean to say that you're engaged to five different boys at one time?" I asked the young girl who came into the office the other day. "Yeah," she said, "I can hardly wait until after Christmas to straighten things out."

While in Monrovia the other day I saw a sign in a gift shop that read something like this — "For the man who has everything — a calendar to remind him when the payments are due."

I was discussing this Christmas business with my wife the other day and I said to her: "Let's be sensible for Christmas this year. Why don't we start saving now, and we won't run into these problems come next year. She immediately agreed with me and made the following suggestion: "You start saving for my fur coat and I'll start saving for something you can wear." . . . I really don't think I won much on that battlefront, do you?

You know, I felt that people were doing their Christmas shopping so early this year, that the next thing you know Santa will be tossing out the first ball to open the baseball season, and when this happens I think I will have off my whiskers and retire.

A sedate, old gentleman was walking along the avenue with its lamp posts covered with synthetic snow and colorful ornaments. He was taking it all in when a Christmas tree vendor approached him and asked if he had purchased his tree yet. The old gentleman nodded and said, "Yes, and I'm going to have my broker decorate it for me this year."

Very puzzled, the vendor asked, "Why your broker?" The old gentleman smiled grimly, "It's the only thing he hasn't trimmed," was his reply.

I will close up the Christmas season with a final thought — Please turn to Page 14

Diane's clearance sale

1139 HUNTINGTON DRIVE, ARCADIA • Huntington Dr. and Michillinda 446-8388
IN EL RANCHO SHOPPING CENTER, NEXT TO MAY CO. (Formerly of Hastings Ranch Shopping Center)

- COCKTAIL DRESSES, SUITS & COATS** — Famous Designers. Over 300 for your choice at—
20-50% OFF
Sizes 8-18. **FABULOUS VALUE!**
- FUR HATS**—Our winter wonderland is wonderfully warm, brightly beautiful. Tender-touch looks and feels like genuine fur. Reg. \$9.98—**NOW \$6**
- FORMALS**—High fashion; elegantly styled, and original. All sizes, exceptional value.
- CASUAL SWEATERS** — Mohair, wool, orlon. All colors & sizes. Reg. \$14.95-\$24.98... **SPECIAL \$6**
- CAPRI AND TOPS**—Skirts and blouses. Wool, nylon stretch, knit acetate, and cottons. Size 5-20. Reg. \$12 to \$20... **SPECIAL \$6**
- SHOES AND BAGS**—Cinderella brilliance in jeweled color to match beaded shell and sweater. Sizes 5-10. Reg. \$13.98... **SPECIAL \$6**
- LINGERIES & ROBES**—Gowns, baby dolls, pajamas, petti-pants, slips & robes, all colors & sizes. **SPECIAL 20%-50% OFF**
- HALF-SLIP** — Fine nylon tricot and dainty lace. All colors S, M, L. Reg. \$4... **SPECIAL \$2**
- DACRON POLYESTER KNIT DRESSES**—Fabulous textured knits of classic simplicity, casual look. Skimmer, shirt-waist, or dress style. Blue, pink, white, navy. Reg. \$19.98-\$29.98. **SPECIAL \$12**
- PANT SUITS**—100% wool or orlon crepe knit in all colors. Size 6-16. Reg. \$24.98-\$29.98... **NOW \$19**
- SPRAY PERFUMES**—Like famous perfume Estee Lauder, My Sin, White Shoulder, Arpege, Chanel No. 5. Every woman alive loves the fragrance that communicates so beautifully. Regular \$6... **SPECIAL \$2**
- ORIENTAL JADE, RUSSIAN LEATHER, BRITISH ROYAL**—After shave or cologne. Cool, refreshing, and masculine. See, feel, and apply to truly appreciate this wonderful gift item for your man. Reg. \$3... **SPECIAL YOURS \$1**

HONG KONG HAND-MADE SUITS FOR MEN

PERSONALLY DESIGN YOUR OWN SUIT — have it hand-tailored with meticulous attention to your 33 dimensions — slimming, flattering, imitatively styled for sartorial elegance and perfect fit. Select your style fastidiously featured for your personality.

SELECT FROM 3,500 SWATCHES in wool worsted, silk or wool-mohair, sharkskin, cashmere, tweeds, silk or silk-wool, wool-worsted or wool-silk sharkskin, dacron or terylene-wool, magic mohair suiting, silk kid mohair, worsted flannel, gabardine, wool serge, tropical worsted, do-skin.

COATS/SPORTCOATS have underarm sweat-pads; fully silk-lined with thousands of hand-stitches all over canvas foundation; collar and lapel elegantly handstitched; each button-hole stoutly hand-sewn; 3 inside coat pockets.

TROUSER-SLACKS have crotch region and each leg silk-lined; hand-sewn heel guards for wear and balance; built-in rubber-pads to hold shirt in; right top cash pocket.

SILK & WOOL SUIT—SPECIAL \$89.98 (21% Customs Tax, Transportation and Insurance Included.)

FREE ALTERATIONS
FREE PARKING
USE YOUR BANK/AMERICAN CARD or MASTER CHARGE
FROM 12:30 TO 9:30 P.M. MONDAY
FROM 9:30 A.M. TO 9:30 P.M. TUESDAY THROUGH SATURDAY



Missionary Group To Hold Regular Meeting, Jan. 6

Missionary Fellowship of Bethany Church, corner of Baldwin and Montecito Avenues, will hold its regular meeting January 6. A workshop will be held beginning at 9:30 a.m. A variety of projects will be available to allow everyone opportunity to participate. Following the workshop a luncheon will be served for a \$1 donation. Mrs. Eunice Richter of Gospel Recordings will be speaking following the luncheon.

Mr. and Mrs. Richter have spent the last 16 years recording the Gospel in many of the languages of Oceania. From these recordings are made phonograph records which are given to missionaries and nationals as a means of evangelism and building up Christians in their faith.

Mrs. Richter is from Sydney, Australia and her husband is from Pasadena. She was a missionary among the Aborigines of Australia when she met her husband, who was a field recordist with Gospel Recordings. They were married in Australia in 1958 and since then have traveled in West Irian, Papua and Territory of New Guinea taping messages of the Gospel and the Christian life in many of the languages of Oceania. These tapes are then made into master records and from these are pressed as many records as can be used by missionaries and nationals. So many people in this area of the world are illiterate that they have made their aim on the field of phonograph and a set of records are given free, but the phonographs are sold at cost price.

Guests are welcome to attend the meetings of Bethany Missionary Fellowship. Reservations for the luncheon may be made by calling the church office, 355-1409.

Attend the church of your choice every Sunday.

Rainbow Girls Hold Reception Dec. 20; 'Bridge To The Sun' Set As Theme

"Bridge To The Sun," carried out in turquoise, yellow, and silver set the theme of a reception held Saturday evening, December 20 by Arcadia Assembly No. 131 Order of Rainbow for Girls honoring Martha Lynn Tidwell, Grand Representative to the Philippines, Okinawa and Guam in California International Order of Rainbow for Girls.

The reception was opened by the escort of Mrs. Evelyn McCalip, mistress of ceremonies by the marshals: Misses Nancy Cannon and Sheryl Thomas, both past worthy advisors of Arcadia Assembly.

Miss Judy Graves, past worthy advisor of Arcadia, was the presiding officer for the evening. Miss Sheryl Gelber, past worthy advisor of Arcadia served as recorder and Miss Candy Conway, Jr. Past Grand Representative to the Philippine Islands, Okinawa, and Guam from Huntington Beach Assembly was the chaplain. Musician for the evening was Miss Ann Ehrlich, a cousin of Martha's and a member of Westchester Assembly.

Miss Debbie Church, Worthy Advisor of Arcadia, was escorted into the room followed by the officers and members of the assembly.

Martha, holding a sunburst of yellow net and yellow roses was then escorted into the assembly room and introduced and then given grand honors in the east. A vocal selection titled "May Each Day" was sung by Mr. Alfio San Dona. The Holy Bible was carried in by Candy Conway, the junior past grand officer. The American flag was carried into the assembly room by Miss Alice Billman, past worthy advisor of Arcadia, and the tribute was then given. Mrs. Cindi Hoffman DeGraw, also a past worthy advisor of Arcadia carried the Rainbow banner and gave the tribute. The address of welcome was then given by Mrs. Evelyn McCalip.

Mrs. Vinita Howard, Grand Deputy to the Supreme Deputy was introduced and given Grand Honors. The grand officers escorted to the East were: Misses Carol Wams, Grand Representative to Japan, from Los Angeles Assembly No. 62; Debbie Williams, Grand Representative to Rhode Island from Guardian Assembly in Southgate; Marga MacLeod, Grand Representative to Kansas from Hollydale Assembly in Downey; Julie McGuire, Grand Religon from Doric Star Assembly in San Pedro; Dawn Anderson, Grand Choir Director from Golden Poppy Assembly No. 85 in

Los Angeles; Jo Ellen Owens, Grand Treasurer from Fontana; Carolyn Fectcher, Grand Representative to Maryland from Banning-Beaumont.

Miss Pat Amundsen, Grand Director of the Grand Officers from Buena Park was escorted to the east and given grand honors. The worthy advisors present were Misses Debbie Jones, Temple City No. 103 and Carol Slama, Rosemead No. 126. Mother Advisors were Mrs. Istley Stouffer from Rosemead, and Miss Maudette Gordon from Temple City.

Past Worthy Advisors escorted to the east were: Dian Hess and Rita Stouffer, Rosemead; Margaret Petty, Doric Star No. 227 in San Pedro; Dani Dixon and Julie Gelber from Arcadia; Candy and Denise Harrison from Betsy Scott Assembly in Morristown, New Jersey and Kathy Teigler from Arcadia.

Mrs. Nancy Winters, past mother advisor from Coral Assembly No. 1 in Okinawa was introduced. Mr. and Mrs. E. Betts, worthy patron and worthy matron of Pasadena Chapter Order of Eastern Star and Mr. James Thomson, Worthy Patron of Arcadia Eastern Star were introduced.

Presentations — The members of Arcadia Assembly gave Martha a silver candy dish. The Grand Officers put on a skit about three bears and then presented Martha with a Teddy Bear cookie jar which resembles the teddy bear mascots of the 1969-70 grand officers. The past worthy advisors of Arcadia presented Martha with a monetary gift as did the Temple City Assembly. The Rosemead Assembly put on a skit about a fortune teller. Other presentations were made by the mother advisor, Mrs. Vinita Howard, and Mrs. Evelyn McCalip.

Mr. and Mrs. Leroy Tidwell, Martha's parents were escorted to the east and presented with a pair of "she-she" dogs for good luck from Okinawa by their daughter. It is a custom for every family in Okinawa to have a set of these dogs in their home.

Martha, Mrs. Howard, and Julie McGuire, Grand Religon, spoke under Good of the Order. The benediction "The Lord's Prayer" sung by Mr. Alfio San Dona and pantomimed by Sheryl Thomas and Nancy Cannon closed the reception.

Refreshments were served in the dining room where the decorations were carried out in turquoise, yellow and silver.

Hostesses for the evening
Please turn to Page 3

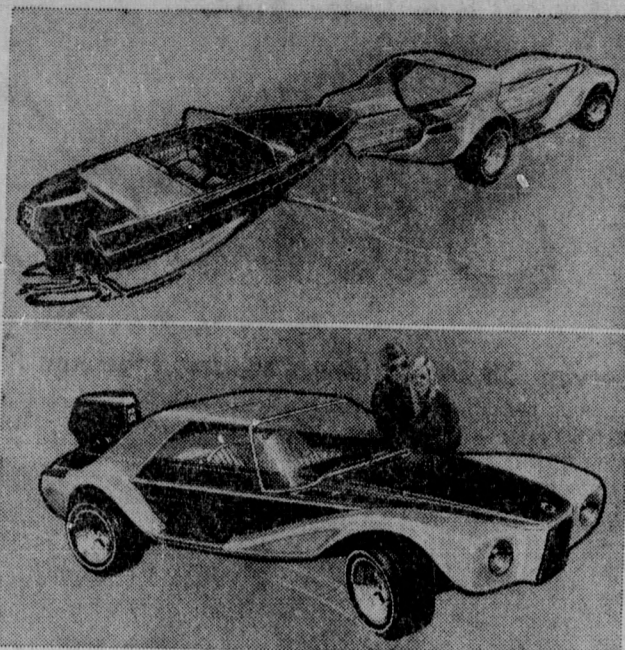
Charles Sears' Former Resident

Charles Wesley Sears, a resident of Culver City for 30 years and of Sierra Madre canyon for 16 years, died at the Los Alamitos General Hospital on December 21. He was born March 3, 1884 on a farm in Buchanan County, Kansas, and also lived in Atchison, Missouri. He was a cabinet-maker.

He leaves his wife, Eva R. Sears, a son, Ralph, of Alhambra, and a daughter, Mrs. Norma Hopkins of Boulder, Colorado. He had five grandchildren and one great-grandchild.

Services were held on December 23 at the Chapel of the Bells in Anaheim, by Robert Graham, pastor of The First Christian Church of Leisure World, Seal Beach, where the Sears have resided for 7 years at 1371 Oakmont Road, Apt. 150-K. Private graveside services were held at Valhalla Memorial Park Cemetery, North Hollywood.

355-1414 is your Police.
355-1401 is Emergency Fire.



BOATERIZED DUNEBUGGY—This snappy "Lakester," a combination boat and auto, will make its debut at the 1970 San Francisco National Sports and Boat Show, January 9 through 18, at the Cow Palace. Created by famous industrial designer Brooks Stevens for the show, the Lakester can be driven on land and backed into the water where the inner hull is disengaged to provide a 14-foot semi-hydro fast boat. The same 50 hp outboard motor that powers the car propels the boat.

5% interest. It makes serious savers lighthearted.



Security Pacific Bank has something that could just change your whole outlook on life. It's called our 5% Premium Passbook Account. And it's for serious savers.

\$500 opens an account, and starts earning a full 5% annual interest immediately. Of course, you can add to this anytime with deposits of \$100 or more. And you can withdraw interest or principal on deposit for a full calendar quarter during the first ten days of any calendar quarter. Otherwise, with 90 days written notice.

We think our 5% Premium Passbook Account will have a definite effect on your disposition, too. Because, after all, there's nothing like serious saving to make you feel a little lighthearted.

This is the one for serious savers. The 5% Premium Passbook Account. You get 5% annual interest, compounded and credited quarterly from date of deposit—the highest possible bank rate.

SECURITY PACIFIC BANK



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Join the MARCH OF DIMES During the Month of JANUARY

Help Whip Birth
Defects As We
Whipped Polio

Where There's Help, There's Hope

And both are in your hands to give.

The March of Dimes believes that birth defects (a quarter of a million annually) should not rob a child of the chance for a full, satisfying life.

It has taken the lead in supporting programs of research, education, patient care and community services to make this goal a reality. It reminds you that the total can be reduced through use of rubella (German measles) and Rh vaccines now available.

Please help.

Give to the MARCH OF DIMES Prevent Birth Defects

**MOTHERS MARCH
JANUARY 25 TO 31**

BUD'S TV
Authorized RCA VICTOR Sales
Repairs All Makes Television - Stereo - Radio
CALL 356-1090
53 N. BALDWIN IN SIERRA MADRE

VOGUE CLEANERS
4 SHIRTS — 99c DRESSES — 99c
WISTERIA VILLAGE
370 W. SIERRA MADRE BLVD. IN SIERRA MADRE

**FOOTHILL
T.V. CABLE COMPANY**
You will see more in 1970
35 N. BALDWIN 356-1702

PLAZA SHOP
"Ask Trudie"
39 E. MONTECITO EL 6-1495

ROYAL DRUGS
Free Delivery
We Give Blue Chip Stamps
82 W. SIERRA MADRE BLVD. EL 5-3456

**HARTMAN
REXALL PHARMACY**
Since 1910
29 N. BALDWIN EL 5-3311

**PANTORIUM
DRIVE-IN CLEANERS**
Locally Owned and Operated
330 W. SIERRA MADRE BLVD. AT LIMA

GENERAL TELEPHONE CO.
115 East Lime
Monrovia

INVESTORS SAVINGS SALUTES THE SIERRA MADRE CIVIC CLUB Now Celebrating Their Silver Anniversary

This year this outstanding women's organization of Sierra Madre is celebrating its 25th year of continuous organization, and will this year gain many new progressive accomplishments under the capable leadership of Peg DePalma as its President, and Jane Buchan, Chairman of the Ways and Means Committee.

To attempt to list all of the accomplishments of this progressive organization, would no doubt, take reams and reams of paper; so in saluting them on this their 25th Anniversary, Investors Savings and Loan will give you some of the outstanding projects completed over the past years, many of which are still a part of the philanthropic backbone of the group.

Their staff of belief is "Support for Youth Groups" and diversified activity or sparking life into worthwhile projects, such as the Rose Garden in Memorial Park, the baseball backstop fence in Heasley field, the furnishings for the Community Hospital's nursery for the newborn. Saving the Spot in the Rose Parade in the year 1958. Year after year securing some vitally needed piece of equipment for the Sierra Madre Volunteer Firefighters and the Sierra Madre Police Department. Heavy donations each year to the Sierra Madre Search and Rescue Team. Donating needed equipment to the Sierra Madre Recreation Department. Helping with the purchase of needed equipment for the Sierra Madre Library, one year it was so large that it enabled the library to have a separate children's room. And a very earnest program of providing tuition for local youngsters to attend Villa Esperanza, a school for mentally retarded.

Their most outstanding accomplishment is the sponsorship of Toy Loan, which they have encouraged for many years, this allows children of the community to borrow, free of charge, toys throughout the year, and has a very outstanding award program once a year.

CHRIS PAGOULATOS,
Manager

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Music for Everyone

Performance and individual recognition are of prime importance to the music student. The final program in December was put on by the combined vocal and piano departments under the direction of William and Adele Pirigyl.

The performers included: Sally and Natalie Shore, Michael Miller, Kelly Seaton, Cindy Peterson, David Howells, Susan Bigley, Katrina and Kris Schuele, Claudia Melnyk, Mark Snelson, Laura Kranser, Roger Sierseveld, Monica Gummig, Tim O'Brien, Belle Deliman, Jerry Fineman, Sharon Qua, Laura Rapp, Terry Markarian, Marsha Appleby, Nancy Duran, Holly Tempel, Robert Noble, Cynthia Roberts, Ricka Fineman, Brian Burnett, Leslie Smyth, Gail Hall, Marie White, Dale Wopschall.

Ricky and David Rapp, Lori Little, Kate Gerwe, Heather Tweddle, Mary Ellen Burns, Michael Snelson, Susan Lohr, Holly Roberts, Alan Wopschall, Robin Hughston, Kim Kirkpatrick, Heidi Tyler, Gary Larsem, Paula Malleavy, Lori O'Brien, Patti Sue Gunther.

Rainbow Girls

were: Mrs. Maxine Billman, Winifred Cannon, Louise Ehrlich, Josephine McFarland, Shirely Thomas, and Nina Waynick. Miss Retha Graves, Hope of Palmdale Assembly presided at the guest book. Misses Julie Gelber, past worthy advisor of Arcadia, and Nina Waynick were usherettes.

Lee Shippey

ing the "Great American Family" which he stated many times that it was the "almost truth of the story of his own free-lancing days in the publication world." Funeral services were held Friday, January 2 in San Diego. He leaves his widow, Madeleine, four sons, 13 grandchildren and one great grandchild.

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Teens To Aid March of Dimes Saturday, Jan. 10

"Teens Go MOD" will be the theme in Los Angeles County, when several thousand volunteers of the Teen Action Program (TAP) of the March of Dimes launch their fund-raising drive to help overcome birth defects.

Community fund-raising events including car washes, dances, candy and peanut sales, and street corner collections will take place on Saturday, January 10.

Teen actors Angela Cartwright (seen on the Irwin Allen TV series "Lost in Space"), and Jay North (formerly of "Dennis the Menace" TV fame) as Los Angeles County Teen leaders for the March of Dimes in a joint statement, said that contributions would go toward research, treatment, education and community service programs supported by the March of Dimes.

The voluntary health agency finances 111 Birth Defects Centers across the nation, including 2 in Los Angeles County. Throughout this network, teams of medical specialists treat the young victims of birth defects. Many centers conduct research seeking new and better ways to treat these physical and mental afflictions that strike a quarter of a million infants annually in this country, including over 10,000 in our county.

An intensive public education program aimed at high school and college students to encourage good health habits as preparation for parenthood is another nationwide effort supported by the March of Dimes.

Teen Club Dance, Saturday

The Sierra Madre Teen Club will have their first dance of the New Year on Saturday, January 10th at the Community Recreation Center. Music will be presented by J. A. Misarak, winner of the December "Battle of the Bands." Door open at 7 p.m., music begins at 8 p.m., and doors closed at 9 p.m. The dance will last until 11:30 p.m. The cost is \$1 for Teen Club members, \$1.50 for guests with members.

Teen Club memberships can be purchased at the door by any teen between the ages of 13 to 18 who lives in Sierra Madre. Dress is casual. For further information, call 355-7135.

Support your Hometown Newspaper, which has served you for 63 years of continuous publishing.

Neighbors

Buffet supper at George and Elsa Grijalva's on Christmas Eve gave quite a number of people the opportunity to wish Season's Greetings in person. Those partaking of turkey and all the other traditional goodies and then some, were, in addition to George, Elsa and their boys, Daniel, Mark and Dewey; Elsa's cousin, Ruth Pickett and her husband Ken of Sierra Madre and their son and his wife, Gary and Corrie Pickett of Fontana; Elsa's aunt (and Ruth's mother), Mrs. Belle Reiber, of Sierra Madre; Elsa's niece and her husband, from Covina, Galen and Karen Mansfield; Elsa's nephew, Ross and Sue Roberts and their infant son, Paul Damon, of El Monte; and Elsa's second cousin, Dean and Diane Allen, of Pasadena.

Herb and Dorothy Seifert (Elsa's parents), also came. Mrs. Seifert hurt her knee in a fall not too long ago, and while it still pains her, she is able to get around quite well.

Christmas Day for the Grijalva's was spent quietly at home with just the immediate family. Little Daniel was getting used to Santa's present — a lovely canary full of song that was dubbed "Alfie".

The day was also spent wondering how Elsa's brother and family, former Sierra Madrans Eddie and Pat Jacobson and two children Michael (9) and Janice (11) were faring with their Christmas in Tunisia. Eddie is an elementary school teacher with the Los Angeles School District and is presently on a Sabbatical. He and his family have been abroad since September.

The new year sees various activities for each member of the family. Mark is planning to be active with the Concert Band from "Music For Everyone." He plays the clarinet and also sings in the church choir. Dewey has been busy appearing in drama productions at school. In the Christmas play, he played three parts. Both boys attend Wilson Junior High.

George is starting school this semester at LA State where he will be studying for his secondary credentials towards teaching "Español" to willing and unwilling students. Elsa, always quite active in something, is presently busy with her church choir, a selective church singing group and in yet another group, The Arroyo Sineers! Daniel will just be busy with watching and taking care of the canary.

Garden Club Has Dinner Meeting

The regular monthly dinner meeting of the Sierra Madre Garden Club is scheduled for 6:30 p.m. on Monday, January 12, 1970 at the Sierra Madre Woman's Clubhouse, 270 W. Sierra Madre Blvd.

Mr. John Zlatnik, a patron of the Arboretum and Descanso Gardens and a former resident of Sierra Madre will present "Local Flowers" with excellent slides and narration. Mr. Zlatnik is particularly interested in native plants and the local flowers which thrive in this area.

Persons interested in attending the dinner meeting may make reservations by calling 355-6849, Mrs. Marlon Peterson prior to Friday, January 10, 1970.

Former Sierra Madrans Mr. and Mrs. John Quinn of Leisure World in Seal Beach had a pleasant three days at Christmas time with their children in Marina Del Rey, Malibu and Canoga Park and arrived home on Sunday, December 28th in time for church services. (Mrs. Quinn is perhaps better known to some as the former Mrs. Lillian Roess.) The Quinns were very sad with the passing of fellow Leisure World resident, Charles Sears, who was also a former Sierra Madre resident.

Happy 1970 to you. Hope you get a chance to come and see all of your friends in Sierra Madre, because you are missed.

Dear Mr. Evans: We sincerely want to thank you for your help in our venture of Stollen making by the articles in the Sierra Madre News. This contributed immensely to the success of this project in getting all the orders we could handle plus some. I just completed baking the last batch yesterday and have baked a total of 70 Stollens. Most of these orders came because of the articles in the paper.

Again our sincere thanks for your help and for the personal thank you to the Stollen buyers in the paper from us.

—Norman and Evelyn

Juniors Strive To 'Build Better Community'

Each year clubs of the California Federation of Women's Clubs, Junior Membership strive to "Build Better Communities." States Build a Better Community chairman, Mrs. Darwin Curry who urges clubs to study their communities and determine the most critical needs. She then advises that the clubs plan a community wide attack on those problems they are most equipped to handle, bringing together interested community groups who are willing and able to solve the problems. It is most important that the groups initiate the proper action at the proper time in order to accomplish the desired goals, states Mrs. Curry.

Mrs. Richard Textor, Build A Better Community Chairman for the Altadena Woman's Club Juniors reports in this past year the Juniors "Wheels of Progress" have taken them into many areas of community service, and in the new year to come many more doors will be opened. The California Junior Membership's "Build A Better Community" program is the combined effort of the Juniors and Sears Roebuck Foundation. Each year over 40 awards are given to clubs by the Foundation for outstanding "Build A Better Community" Projects.

Junior clubs completed over 6,112 projects in their communities last year, which involved raising \$311,115 for community betterment.

Crib Crop

Our congratulations and best wishes to Mr. and Mrs. Lyman Benson of 1011 Rodeo Road on the birth of a son on December 27 at the Arcadia Methodist Hospital.

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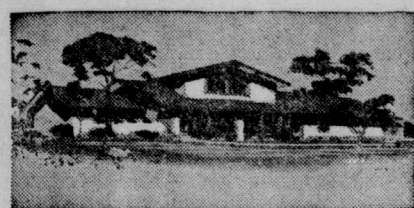
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Sierra Madre News
Published every Thursday at 9 Kersting Court, Sierra Madre, California, Los Angeles County, Post Office Box 37, Telephone EL 5-3324 or 5-3325.
The Sierra Madre News, Official Newspaper of the City of Sierra Madre is declared a Newspaper of General Circulation for the publication of legal notices, as defined by Section 4460 of the Political Code of the State of California, in the Superior Court of Los Angeles County August 19, 1936. Adjudication Decree Number. 404764.
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PERSONALS are \$1.25, check or cash enclosed. The Staff does not compose personals, unless in answer to one directed to them. Personals which obviously indicate collusion will be withheld and money returned if party identifies unpublished article. Personals are messages between two parties who, for unknown reasons have no other method of contact.

SIMPLE SIMON — In looking ahead for 1970 what tickles you so much? I sure get a great big kick out of the natives' manipulations. Do you think they know what they are doing? Personally, I think they are smarter than we give them credit. I'm interested — **TINY TOT**

CITIZENS — How many houses are breaking up in Tract 27459? I have looked at one and it's terrific. What can be done? Someone is going to have to pay a pretty penny for this fiasco, and there are three more that will be sure to get it before it is all over. Who will pay? — **City, Soil Analysts, Contractor, Original Grader, or the owners of the homes.** This will be a long fought battle that will soon start, watch for it — **EDW**

ACE-IN-THE-HOLE — The holidays are all over, the wind has blown itself out; now all we have to do is wait for the spring rains and another "hell-of-a-mess." Your buddies are unconcerned. Reside n't s moved. City prepared for something, but does not know what. Let's pray for a real good one, or nothing at all. It's our only hope — **CUT-THROAT**

BE gentle, be kind, to that expensive carpet, clean with Blue Lustre. Rent electric shampoos. \$1 from Arnold's Hardware and Gift Store, 297 West Sierra Madre Boulevard, 355-3365 and always ask for BOB

HELEN OF TROY — The miracle has happened, was set down as a "Dear John Letter" SED was as unconcerned as a baby kitten. Do not make this mistake again or the stuff will really hit the fan with a jolt — **TOMMY GUN**

BOBBIE — 'Tis 1970, and we are well on the way; things are looking better each day; hope to start carrying the ball very soon, watch for the gains up the business field. It has been a long, hard struggle and 99 per cent of the game is now in the bag — **BETTY**

AJB — What happened to the Petition? No one around City Hall has seen hide nor hare of it. Soon a Progress Report will be out to the public. It's a honey and you will have one H... of a time working that one down — **FFAT**

TERRY — Loves labor is now lost. I cannot see any reason for revival. Maybe if HELEN will step out again. Will watch and wait — **ANNABELL**

PERSONALS

GLORIA — Ole Jack is well on his way for bigger and greater things in 1970. The lead off merchandising special is one that the Gals all like. Women's Dresses, cleaned and pressed for only 99c, and brother, after the holidays do I have dresses that need cleaning. And after that Holiday - No - School - Work - Session, I am real happy that I can still get Hubby's shirts beautifully laundered, in boxes or on hangers for only 4 for 99c. Man, this has been a life saver for me. Is it any wonder that Vogue Cleaners and Laundry is at the top of the list for most housewives. To me they are tops in Craftsmanship too. They're just a good group to do business with **SUSIE Q**

O.K. EDDIE — The time is fast running out, you must make your move soon, let those that want to support you know what you are going to do; there must be some pre-planning and some under-the-work done. Don't fiddle and fiddle around about it. CC is not going to pull your irons out of the fire, you will have to do it by yourself. Get the ball rolling — **PEPI**

PERRY — It's damned if I do and it's damned if I don't. Now what in the world do you want? Cake with Ice Cream and Frosting both. This is just impossible at this time. Settle down to one train of thought at a time if you want me to tag along. Get with it boy or the jig may be all up and over — **PAULINE**

KLINKER — I read you real well. I have laid it out and there will be no more deviation; please notify the Prexy that I will follow instructions from here on out. I definitely do not want to drop out — **LEVI**

SAM — No one answered on Wednesday, hence I did not know what to do. Won't you give me a rain check on the appointment. Hesitate to call now for fear of complications. I will await word from you, but am still very interested — **MARIAN**

PETE — I will be sure to see you in the "Here-after" — **TINKLE**

Atmospheric Art At Museum

Artist Judy Gerowitz will present her 8th atmospheric happening this Saturday, January 10 at exactly 3:57 p.m. in the sculpture court of the Pasadena Art Museum at Colorado and Orange Grove Boulevards. The three-minute event marks the 8th atmosphere in a series of 12 presented by the Pasadena artist in various California settings as part of a work in progress. The atmosphere will feature a grand gala smoke extravaganza with a lurid cast of multi-colored as well as highly varied shapes and forms.

Crib Crop

Closing up 1969 with "sugar 'n spice" with the birth of a daughter were Mr. and Mrs. Pablo Hernandez of 509 Sierra Madre Villa. Young lady was born on December 29th at the Arcadia Methodist Hospital.

By supporting your local merchant you help to reduce property tax. He is always there to help you.

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Neighbor

The Joseph Marquez family have been busy this holiday season with family, friends and hustle-bustle of activity — just like everyone else. There were also a few surprises for them. Margie's mother, Mrs. Edith Stout of San Francisco — prior to driving down here for Christmas — drove to Redding where she picked up her other daughter and family. Mr. and Mrs. Hardev (Ruth) Cary and five children and brought them down with her. It was a wonderful surprise for Margie, who had not seen her sister in about nine years. Christmas Eve at the Marquez residence was what could be termed as a "full house." In addition to the Northern branch of the family, there was Margie's other sister, Mrs. Alice Girdwood and her five children from Baldwin Park, and then the four Marquez children. Christmas Day for the Marquezes was spent with their own family, as was New Years Day. Of course, there was the trip to see the Parade, because Dad was riding his black stallion, "Warlock" and was scheduled to the position right before Sierra Madre's award winning float.

Mr. and Mrs. Earl Shannon of Palm Springs visited with his sister, Margaret Barnes over the New Year's weekend. The Shannons happened to be visiting here during the Thanksgiving holidays and were present for "Treasure of Sierra Madre Days" on that Ma-juberos Saturday, November 29. So with the New Year, Mr. Shannon stopped by the News office to wish us all a "Happy New Year" and inform us that he didn't "got to show you no stinkin' badges" and before leaving, purchased two of the few remaining Purple Editions of the Sierra Madre News! (He had not purchased enough in November.) Come see us again... like when the weather in Palm Springs gets too unbearable!!

Letters to Editor

Dear Editor:

The U.S., i.e. you and I, have no money available to give away to foreigners, and if Congress does pass the big foreign economic aid bill for \$24 billion (yes, billion), the U.S. Treasury will have to borrow all the money, mostly from the American people. This means higher taxes. Every time the Treasury borrows, it is competing with business, and this is why we are now having high interest rates. Interest on the national debt is now \$18 billion yearly! We have already given foreigners \$182 billion (yes, \$182 billion)! Believe it or not — we are out of funds and are even now borrowing money from more than thirty (30) foreign countries who were recipients of our free aid. It's high time Congress heard from the people that we want this frightful, frightening Borrowing and Spending Spree stopped!

— C. C. Moseley,
President, Grand
Central Industrial
Centre

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9 KERSTING COURT

Opening of Winter Concert Series Will Present Outstanding Musicians

On Sunday, January 11, the California Concert Artist Series will present two outstanding musicians in the first program on its winter series. Marilyn Neher Harkrider, pianist, and Bernice Mathison, mezzo soprano, will appear at 3 p.m. in the Shakespeare Club, 230 South Los Robles, Pasadena.

Marilyn Neher Harkrider is a resident of Barrington, Rhode Island, where she recently appeared on the Barrington College Concert Series with much success. The critics had this to say: "She showered Ferris Hall with a succession of controlled and... commandingly powerful sounds. She is an accurate pianist who combines her dexterous capabilities with a good deal of temperament. These factors result in performances which demonstrate technique and feeling equally." Presently studying the Sas-

cha Gorodnitski of New York, Marilyn Harkrider was for 12 years the student of Gustav Rihard. Los Angeles. She will perform works by Beethoven, Ravel and Liszt.

Bernice Mathison is an active vocal teacher and coach. She earned her Bachelor of Music Degree from the New England Conservatory of Music and her Masters from the University of Southern California. She has done extensive study with Ruth Miller Chamlee of Hollywood and has worked with many well known coaches, including Henrietta Pelta, James Low and Jan Popper. She has performed with various symphony orchestras and been received with acclaim for her solo performances. She has programmed works by R. Strauss, Massenet, and Ned Rorem. Her accompanist will be Gayle Henkel.

Two other concerts in this series will be January 18, featuring Edith Orloff, pianist, and Ballerinas from the Collette Studio; and January 27, with Anita Cantrell, soprano, and Dorothy Hwang pianist. Tickets can be obtained from the California Concert Artists, 1149 1/2 Diamond Avenue, South Pasadena, 682-2869.

Bobbie Reynolds Named As Poster Boy

Bobby Reynolds, 7, of Cudahy, has been named the Los Angeles County March of Dimes Poster Boy for 1970, according to an announcement by District Attorney Evelle J. Younger, L.A. County campaign chairman.

The 32nd anniversary fund-raising campaign will be conducted throughout January, to fight birth defects, America's second largest destroyer of life.

Bobby, who has been treated at Orthopaedic Hospital, one of the local March of Dimes Birth Defects Centers since 1965, will represent the nearly 10,000 children born in this county with significant birth defects. These afflictions destroy an estimated half-million of our babies before birth each year and kill 60,000 children and adults annually in the United States.

This year's Poster Boy was born with spina bifida (open spine). Surgery has helped repair Bobby's open spine. Dr. Oliver Nichols, Coordinator of the Center, is his physician and reports that he is making good progress.

Through the efforts of the medical team at the Center, Bobby now walks well with the help of leg braces, and wooden crutches.

Bobby was born on May 18, 1962 in Union City, Tennessee.

Letters To

To the People
Of Our Area:

As you probably know, the Sierra Madre & Arcadia Youth Soccer League, SM & AYSL, has been teaching boys the game of soccer for four successful years and in this, our fifth year, we will field 24 teams with about 350 boys from age seven to age fifteen. We are co-sponsored by the Recreation Department of Sierra Madre and Arcadia and are affiliated with the American Youth Soccer Organization. Boys participate from all over the San Gabriel Valley, and we have one boy traveling from Anaheim each Saturday.

Our objectives are simple — to make the world's most popular sport available to the average American boy, while teaching him individual responsibility, sportsmanship and team spirit. Our league rules require that each boy play at least one-third of the game — so there is no bench warming that might discourage a youngster.

Obviously, the easiest way to help soccer in your area is to contribute financial assistance to be used at the discretion of our executive board for the benefit of the boys.

Due to the constant drain on family budgets, and since many of our families have two or three boys playing soccer, we have attempted to keep registration fees as low as possible (\$7.50 per boy per season) while giving them the maximum benefits, 12-15 games, insurance, use of uniforms (except boots) and use of the best equipment as we can afford. We do need additional funds to maintain the low cost to the boys and provide them with uniforms they are proud to wear, serviceable equipment and other expenses incurred in operating a non-profit organization. Your contributions are an allowable deduction for income tax purposes.

If you wish to contribute financially, you may send a check payable to "S.M. & A.Y.S.L." (initials only, please) to us at P.O. Box 686, Sierra Madre, California 91024.

Kenneth A. Kneale,
Sr., president
Arcadia Youth Soccer
League

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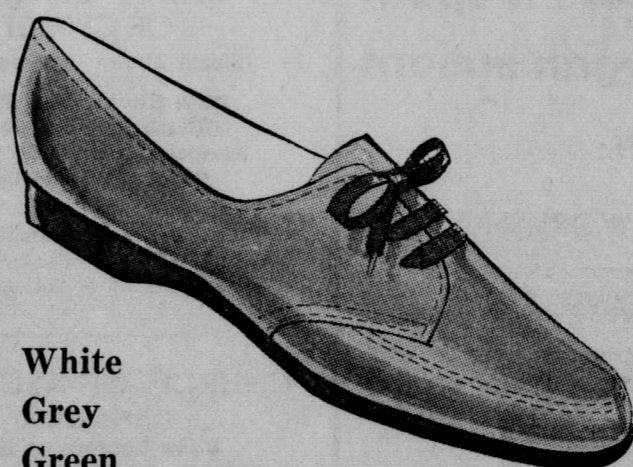
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3 Local Residents Are Students At UCSC

Some 1,271 new graduates and undergraduates are currently on holiday following their first quarter of studies on the University of California, Santa Cruz campus.

Among those from Sierra Madre are: Wayne Edward Glausser, Colleen L. Simpson and Christopher W. Vorster.

According to Howard B. Shotz, assistant chancellor-student services and registrar, UCSC's total campus enrollment for the 1969 fall quarter is 3,163 students; 156 graduates and 3,007 undergraduates.

Moon Rock On Display In Jan.

Arrangements have been made with NASA Manned Space Center, Houston, Texas, to continue the presentation of the Apollo 11 moon rock display at the California Museum of Science and Industry, Exposition Park, Los Angeles, through January 31, according to an announcement by William J. McCann, museum director.

Record attendance at the museum since the moon rock was placed on exhibition in late November indicates continuing interest by many California citizens in viewing the historic moon fragment, he said.

The museum is open daily, 10 a.m. to 5 p.m.

Help For Vets, Dependents On Filing Income Forms

Veterans and their dependents who receive pensions and are required to file an annual income questionnaire, are urged to seek assistance in preparing the forms for submission to the Veterans Administration. J. Norman Kelly, director of the County's Department of Military and Veterans Affairs has reported that many of the questionnaires are being returned to the sender by the VA because they are incomplete or incorrectly prepared.

"Since these questionnaires serve as a basis for determining continued eligibility and sets the

Fire Calls

THEY DO FAIL, and this is very true when subject to low voltage as has been the case lately due to the high winds damaging power lines, and the department has had several calls of this nature in the past week. He advises that you call your service man as soon as possible and have your switches and furnace checked out; this could avoid an extremely costly fire, especially if it occurs at night.

Again, and the second fire call of the series, was at 10:45 p.m. Tuesday evening when the alarm was sounded, calling the men and equipment to 60 W. Sierra Madre Blvd. to the rear of the Buccaneer Bar.

Engine 424 arrived at the scene of the fire in 3 minutes 38 seconds after the sounding of the alarm to find the rear building completely involved in flames. Immediately 300 feet of 2½ inch hose was laid from the hydrant for a supply line and Engine 423, responding one minute later, hooked up to the hydrant to supply greater pressures. 600 feet of 1½ inch hose was pulled to fight the blaze.

Edison Co. Crews Have Busy Week

Southern California Edison Company crews weary after a weekend of untangling fallen power lines in winds gusting up to 90 m.p.h., this week were working to restore electric service to the last customers still blacked out by the violent storm.

The hardest hit by the buffeting winds were the foothill areas of the San Gabriel Valley where Edison rushed ninety emergency crews totalling more than 250 men from as far away as Santa Barbara and the San Joaquin Valley. Edison Vice President, G. E. Wilcox said 10,000 trouble calls were answered by the hard working crews during a hectic weekend. A total of 900 power circuits were interrupted for periods ranging from a few seconds to several hours, reported Edison.

Edison expects direct cost of the wind storm to exceed half a million dollars. "The utility added extra switchboard workers to handle the huge volume of incoming calls and brought extra communications men and equipment to coordinate repairs," Wilcox said. "One of Edison's helicopters braved the gusts to help spot trouble areas," he added.

The Company's Service Centers in Altadena, Monrovia and Covina served as command posts throughout the onslaught, and nearby restaurants remained open all night to prepare food for Edison crews on a catch-as-catch-can basis.

Many men gave up their holiday weekend and, in the early part of the storm, had worked long hours without food Wilcox pointed out.

He praised the work of Edison crews and also complimented the excellent cooperation of local governmental agencies. "Most of our customers inconvenienced by disrupted power recognized the cause of the trouble and have been appreciative of Edison's repair efforts," he said.

Arcadia Antique Show To Open

The Annual Arcadia Winter Antique Show, produced by Calendar Antique Shows, opens Friday, January 9, at the Arcadia Masonic Temple.

The Arcadia event — first of the 1970 California Antique Show schedule — brings together antique shop owners from throughout California. Two of the booths represent the Midwest.

Antiques range from tin to Tiffany. Items include phonographs, furniture, art glass, cut and pressed glass, statuary, vases, dolls, jewelry, lamps, paintings, dolls, paper goods, Oriental, and many other collector's items. The antiques are evaluated from a few dollars to \$1,000 and more.

Special interest booths will be Nona's Coins, Fontana, and The Glass Bottle of Lomita.

An auxiliary of the Arcadia Masons will once more prepare and serve food for the benefit of the Temple.

Show hours are 1 to 10 p.m., Friday and Saturday, and from 12 noon to 6 p.m. on Sunday. Admission is \$1.25 and parking is free. Pass-outs will be issued to visitors wishing to return to the show.

Take your problems to CHURCH this week -- millions leave them there!

Strategy

It's Tim's move, and he is taking a long time thinking it over. In chess, if you're a good player, you don't play quickly. If you do, your opponent may outwit you.

Military strategy, they say, is based on the rules of chess. So are many of the "higher games" in business and finance. Yet, when it comes to life itself, the rules of chess apply in only a limited way. In life, you can't be totally objective. You can't exist on logic alone.

The Church teaches that though we surely need logic in order to live successfully, we also need compassion, tolerance, love, understanding, and the strength that comes with faith.

Although life is not a game, we must have the help and strength of the Church to discover those rules that will determine our ultimate destiny.

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
II Samuel 11:1-14	II Samuel 11:24-31	I Kings 3:3-15	I Kings 16:1-13	I Corinthians 1:10-19	I Corinthians 1:20-30	Ephesians 5:6-20

With the hope that it will, in some measure, foster and help sustain that which is good in family and community life, this feature is sponsored by the business firms and organizations whose names appear in this space.

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Church School, Adult Bible Class
9:30 a.m.

Jr. and Sr. Hi: 7 p.m.
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SIERRA MADRE UNITED METHODIST CHURCH

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REV. MARK TROTTER, Minister
Worship Service — 10:00 A.M.
Church School — 10:00 A.M.

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318 N. Baldwin Ave.

FR. THOMAS O'MALLEY
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Sunday Masses 7:8, 9:30, 11 a.m., 12:15 p.m.
Holy Days 6:00, 8:00, 10:00 and 6:30 p.m.
Daily Masses: 6:15 and 8:00
Devotions Wednesday evenings and first Friday evenings at 7:30

TRINITY PRESBYTERIAN CHURCH

Hastings Ranch Dr. and Sierra Madre Blvd.
9 and 10:30 a.m. Church School
9 and 10:30 a.m. Worship Service
7:00 p.m. Youth Fellowship

FAITH LUTHERAN CHURCH

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435 Hastings Ranch Dr.

A. HESSE, Pastor
9:15 — Sunday School
10:30 — Sunday Morning
Worship Hour

FIRST CHURCH OF CHRIST, SCIENTIST

186 W. Highland Ave.

Sunday School for Pupils up to age 20
9:30 a.m.
Sunday Service and Child Care 11:00 a.m.
Wednesday Evening Testimonial Meeting
8:00 p.m.
The Reading Room at 22 N. Baldwin Ave.
Open Daily Except Sundays and Holidays from 12 to 5 p.m.

BETHANY CHURCH OF SIERRA MADRE

Baldwin at Montecito

REV. ROBERT M. VANDER ZAAG

9:30 a.m. Sunday School
11:00 a.m. Morning Worship
6:00 p.m. Youth Fellowship
7:00 p.m. Evangelistic Service

UNITED CHURCH OF CHRIST

(Sierra Madre Congregational Fellowship)

REV. BRUCE VAN BLAIR
Church Services held at
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9:30 a.m.—Church School
11:00 a.m.—Morning Worship
6:00 p.m.—Jr. High Fellowship
7:30 p.m.—Sr. Hi & College Fellowship

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North Baldwin at Laurel

REV. W. W. WORSTALL, Rector

SUNDAYS
7:30 a.m.—Holy Eucharist
9:15 a.m.—Morning Prayer
9:30 a.m.—Church School Classes
9:30 a.m.—Community Mass & Sermon
WEEKDAYS
6:40 a.m.—Morning Prayer
7:00 a.m.—Holy Eucharist
5:00 p.m.—Evening Prayer

CHURCH OF THE NAZARENE

191 W. Sierra Madre Blvd.

JOHN W. ESTERLINE, Pastor

Sunday Morning Bible School 9:45
Morning Worship 10:30
Young People's Service 7:00 p.m.
Mid-Week Prayer Meeting 7:30 p.m.
(Wednesday)

LEGAL NOTICE

SIERRA MADRE NEWS
NOTICE OF TRUSTEE'S SALE
No. FCL 69-497
SPS 22144

On January 29, 1970, at 10:00 A.M., CALIFORNIA LAND TITLE COMPANY, as duly appointed Trustee under and pursuant to Deed of Trust dated May 12, 1967, executed by ROBERT M. EDMONSTON and HARLENE A. EDMONSTON, husband and wife and recorded May 19, 1967, as Instr. No. 487, in book 13350, page 877, of Official Records in the office of the County Recorder of Los Angeles County, California, WILL SELL AT PUBLIC AUCTION TO HIGHEST BIDDER FOR CASH (payable at time of sale in lawful money of the United States) at the lobby of California Land Title Company, 3335 West 6th Street, Los Angeles, California 90005, all right, title and interest conveyed to and now held by it under said Deed of Trust in the property situated in the City of Sierra Madre, in said County and State described as:

The Northerly 95 feet of the Westerly 165 feet of that portion of Lot 19, Sierra Madre Tract, in the City of Sierra Madre, County of Los Angeles, State of California, Book 4 Page 600 of Miscellaneous Records, in the office of the County Recorder of said County, described as follows: BEGINNING at a point in the West line of said Lot 19, distant Southerly along said West line 488.39 feet from the Northwest corner of said Lot, thence Easterly parallel with the Northerly line of the land described in the deed to Herbert Hoover, Jr., et ux, recorded in Book 11384 Page 385 of Official Records, a distance of 371 feet

to the Northwest corner of the land described in the deed to Hugh C. Waddell, Jr., et ux, recorded in Book 22688 Page 239, Official Records; thence Southerly along the Westerly line of said land of Waddell to a line parallel with and distant 20 feet Northerly at right angles, from said Northerly line of the land of Hoover; thence Westerly along said parallel line 371 feet, more or less to the West line of said Lot 19; thence Northerly along said Westerly line to the point of beginning.

Said sale will be made, but without covenant or warranty, express or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note secured by said Deed of Trust, to-wit: \$2,162.65, with interest from June 20, 1969, as in said note provided, advances, if any, under the terms of said Deed of Trust, fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust.

The beneficiary under said Deed of Trust, by reason of a breach or default in the obligations secured thereby, heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and written notice of breach and of election to cause the undersigned to sell said property to satisfy said obligation of the Trustee and of the trusts created by said Deed of Trust, on September 23, 1969, the undersigned caused notice of breach and of election to be recorded in Book M3368, page 905, of said Official Records.

Date: December 26, 1969

CALIFORNIA LAND TITLE COMPANY
as said Trustee,
By Joyce White,
Foreclosure Officer

Publish Sierra Madre News
Jan. 8, 15, 22, 1970

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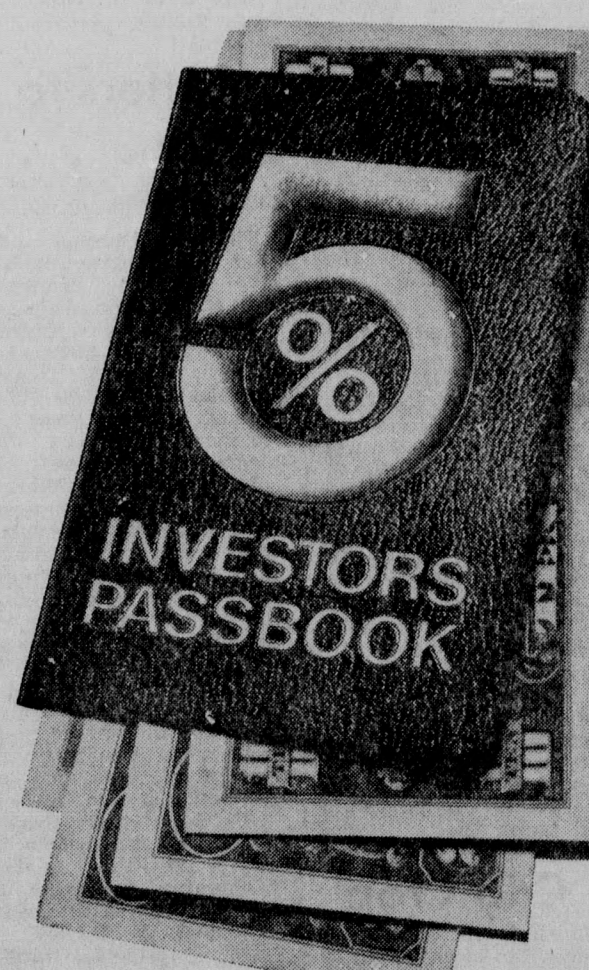
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Thanks

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Ed Williams

SPORTS

AS

Hank Ives

SEES IT



LOOK OVER YOUR SHOULDER . . .

LEAVE US NOT SPEND a whole heckofa lot of time looking back at last year. I mean there are new horizons, a new decade is starting, onward and upward and all that jazz.

STILL, WE CAN'T LET the swinging sixties slip out without a short backward glance at the year just completed.

IN THE YEAR that men landed on the moon the city of New York captured the big kitty. It was the year of the Mets and Jets. Of Joe Namah, Tom Seaver and yes — J. C. Martin. The Jets upset of Baltimore in the Super Bowl may go down as the surprise of the decade but you would probably have a lot of arguments from baseball fans who watched Gil Hodges' Mets overcome huge betting odds (like 100-1) to win the National League and the World Series.

HANKUS gave 11-5 odds when the Lakers boasted a one-game lead over the Celtics in last year's NBA play-

offs. That was 11 simolians he had to pay off as Bill Russell gave the Lakers another lesson in "how to win games and influence people."

HANKUS also picked Cincinnati and Detroit to win their pennants and then later the Orioles to win the series. He may give up on baseball predictions.

NOW FOOTBALL — That is something else. The ancient one correctly tabbed 78 per cent winners during the past grid campaign, which isn't bad considering he has the top 20 games to predict. Forget he called a USC win over Ohio State in the 1969 Rose Bowl and just remember the correct forecast of the Trojans over Michigan by seven points. (Ah me, tis going to be another delightful year gazing in me crystal ball.)

THEN THERE WAS LEW ALCINDOR — Never one of my heroes after he refused to tryout for the U.S. Olympic team — but certainly an awesome force on the collegiate basketball courts as the UCLA Bruins captured the national title. And don't forget USC's masterful upset of the Bruins on the UCLA home-court.

STAN SMITH had a great year on the tennis circuit and Aussie Rod Laver managed his second "grand slam." Arts and Letters was named Horse of the Year, but my vote went to Majestic Prince who won the Kentucky Derby and Preakness and never should have raced in the Belmont.

JOE FRAZIER was the highlight of a rather dull year in boxing, though George Parnassus did stage some beautiful bouts at the Forum and came up with a real champ in Jose Napoli. Willie Davenport put together a string of 15 straight high hurdles victories and 32-year old George Young won 17 consecutive distance races. Bill Toomey reached his decathlon goal, the Montreal Canadians swept to a four straight Stanley Cup win, John Pennel vaulted 17-10½, nearly out of sight, to record the best pole vault mark on record.

THERE WERE MANY — Please turn to Page 12

Supervisor Dorn Outlines Strong Anti-Smog Plan

Programs of motor vehicle emission control have been "colossal failures," Supervisor Warren Dorn declared today in outlining a strong, six-point anti-smog plan.

Dorn, noting that federal government tests showed that new cars have failed to meet emission standards, called the plan "imperative if we are to effectively combat air pollution."

He pointed out that the County has been nationally recognized as having the strictest control program regarding stationary sources, over which it has jurisdiction.

Two Way Pact For Pasadena Glen Flood Works

County supervisors have approved a two-way agreement providing for temporary and emergency flood control works in Pasadena Glen, Supervisor Warren Dorn reported today.

Parties to the pact are the County Flood Control District and Pasadena Glen Improvement Association.

Dorn said the agreement calls for CFCD to prepare plans and request the U. S. Forest Service to do the work. The Improvement Association has agreed to operate and maintain these emergency and temporary facilities.

In addition, the Association will indemnify and hold harmless both the District and Forest Service for work in the Glen.

Proposed facilities include constructing a debris retention structure at the upstream terminus of Pasadena Glen Road and clearing the natural channel between the debris facility and the Old Grove Road crossing and placing existing channel rock on the side slopes with grouting at points of critical alignment changes.

Also, below the Old Grove crossing, construct channel bottom stabilization structures downstream of the inlet of Sierra Madre Villa debris basin and reconstruct existing residential dip crossings within the channel bottom with reinforced concrete.

Emergency funds to do the work will be provided under a section of the 1950 Federal Flood Control Act, Dorn added.

Attend the Church of your Choice this Sunday; you will always meet your friends there.

Mary S. Rence Formerly Of Sierra Madre

Former Sierra Madrean, Mrs. Mary Simmons Rence, passed away December 28 in Las Vegas as a result of an auto accident. Originally from Glendale, California, the 48 year old housewife had made her home in Sierra Madre for many years prior to moving to Las Vegas, Nevada.

Funeral services for Mrs. Rence were held Wednesday December 31 at the Episcopal Church of Ascension in Sierra Madre with the Rev. Harlan Weitzel officiating. Survivors include her husband, Robert I. Rence and two daughters, Mrs. Rebecca Hoskins and Marianna Rence all of Las Vegas, Nevada.

Committal was private at the Pasadena Mausoleum.

Celestine Geier Laid To Rest

Mrs. Celestine Anne Geier of 4155 Auburn Lane passed away December 31 at the Sierra Madre Community Hospital after a lengthy illness. The 41 year old housewife, originally from Wisconsin, had lived in our City for three years.

Funeral services for Mrs. Geier were held Saturday, January 3 at 11:00 a.m. at the Faith Lutheran Church in Pasadena with the Rev. Armin Hesse officiating.

Survivors include four sons Karl, Hans, Max and Joel, and a daughter, Elizabeth Geier, all of Sierra Madre; two brothers, Philip Muschinske of Sierra Madre and John Muschinske of Sunnyvale, California; and two sisters, Mrs. Donald Prahlow of St. Louis, Mo. and Mrs. Raymond Geier of Stewart, Minnesota.

Interment was at Ft. Snelling National Cemetery in St. Paul, Minnesota.

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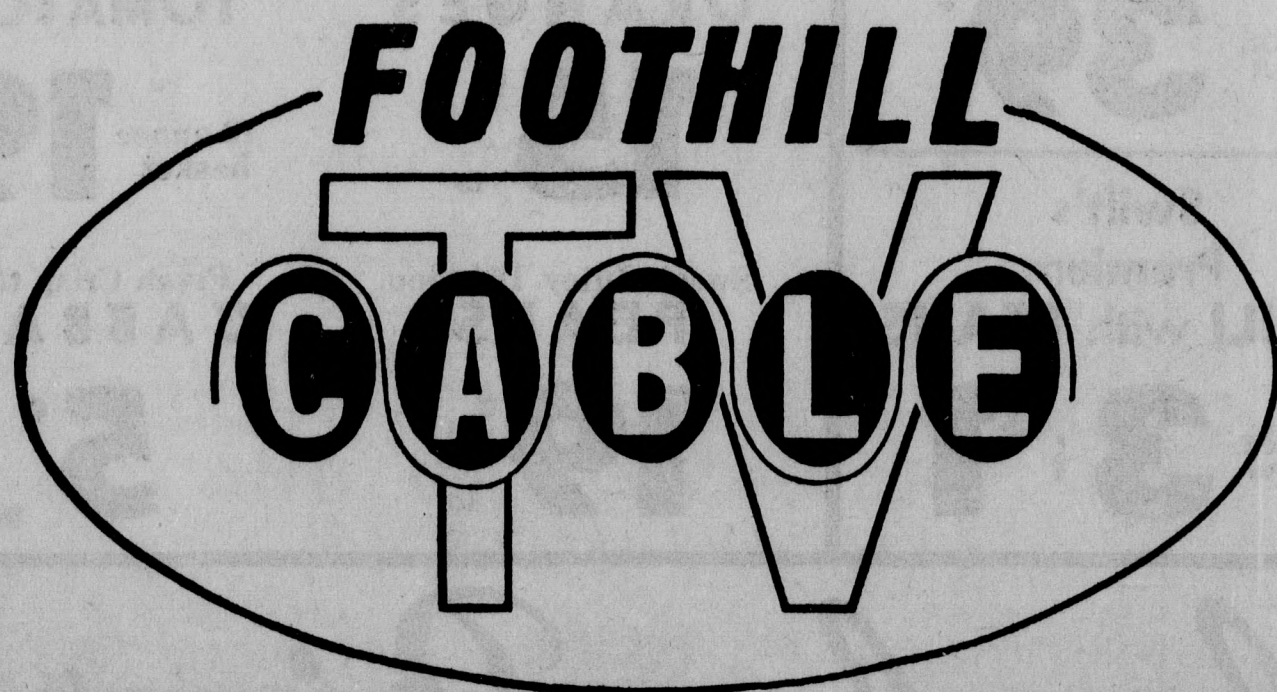
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11:00 PM to 5:00 AM	Evening Rate							
5:00 AM to 8:00 AM	Night (Saturday and Sunday) Rate							

Person-to-Person		Mon.	Tue.	Wed.	Thur.	Fri.	Sat.	Sun.
8:00 AM to 11:00 PM	Day Rate							
11:00 PM to 5:00 AM	Night (Saturday and Sunday) Rate							

CHARTS for rate and time application of the different classes of interstate service.

A new class of interstate long distance telephone service which lowers the cost of long distance calls for General Telephone Company's customers were established on January 1.

The new class is designated as "dial station to station" and is part of a nationwide restructuring of interstate long distance rates, according to General Telephone's revenue requirements vice president, Richard L. Ohlson.

"Dial station to station" rates do not apply on calls placed from a coin telephone. Intrastate calls also are not affected by the new classification.

"The term 'dial station to station' denotes a long distance interstate call dialed and completed by the customer without the assistance of an operator," Ohlson said.

"The service of an operator cannot be used in connection with completing a 'dial station to station' call, with the exception of re-establishing a call which has been interrupted after a number has been reached or in completing a call where facilities are not available for customer dialing.

"When interstate long distance calls are placed station to station with the assistance of an operator, they will be classed as

'operator station to station' calls," Ohlson explained.

Reductions In Rates
There will be a reduction in rates for some interstate long distance calls depending on the time placed and the distance between toll centers.

For example, the maximum charges for a three minute call at the day rate of the new "dial station to station" category is \$1.40. It was \$1.70.

A three minute call in the night (and weekend) rate is now a maximum of 90 cents. Previously it cost \$1.25 from 5 to 7 p.m. and \$1 after 7 p.m.

In the new class, the late night rate provides for the first time one minute billing charges. This late night rate (from midnight to 8 a.m.) costs 35 cents for the first minute, 20 cents for the second minute and 20 cents for the third minute. Previously there was a minimum charge of 75 cents, whether a person spoke for one, two or three minutes.

"There will be no change in identification of calls on customers' bills," Ohlson added.

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"France's Brittany," a color motion picture, filmed and narrated in person by Mildred Capron will be the Travel Day program for the Shakespeare Club when the members meet Tuesday, January 13 for a 12 noon luncheon in Stratford House.

A top ranking film lecturer and photographer, Mildred Capron has traveled twice around the globe and made a lifetime career of documentary film productions. Listed in "Who's Who of American Women" she has an outstanding reputation for travel films that dwell in depth on a certain locale in the world, rather than fragments from many areas.

In "France's Brittany," her film savors the charm of Brittany from the soaring spires of Mont St. Michel to the traditions and warmth of the Breton people and their way of life in villages and seaports. Miss Capron will be introduced by Mrs. Frank Haackl, travel department director.

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355-1414 is your Police.
355-1401 is Emergency Fire.

County supervisors have approved an agreement dealing with storm materials which were removed from Sierra Madre Villa debris basin above Altadena, Supervisor Warren Dorn said today.

Parties to the arrangement are the County Flood Control District and Guy F. Atkinson Co.

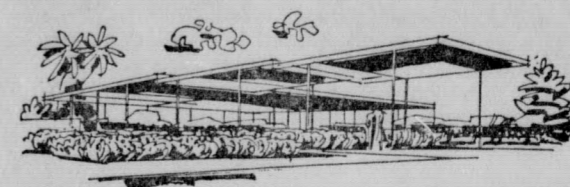
The amended agreement reduces this amount and provides for trucking 55,000 cubic yards to the freeway site at Baldwin Avenue and Foothill Boulevard. Another 21,000 cubic yards, of lesser quality, was sent to the freeway location at Rosemead Boulevard and Santa Anita Avenue.

Dorn said the arrangement was part of the overall program for taking out over a million cubic yards of debris from the Sierra Madre Villa basin and Eaton Reservoir in Pasadena.

The job was finished early in December.

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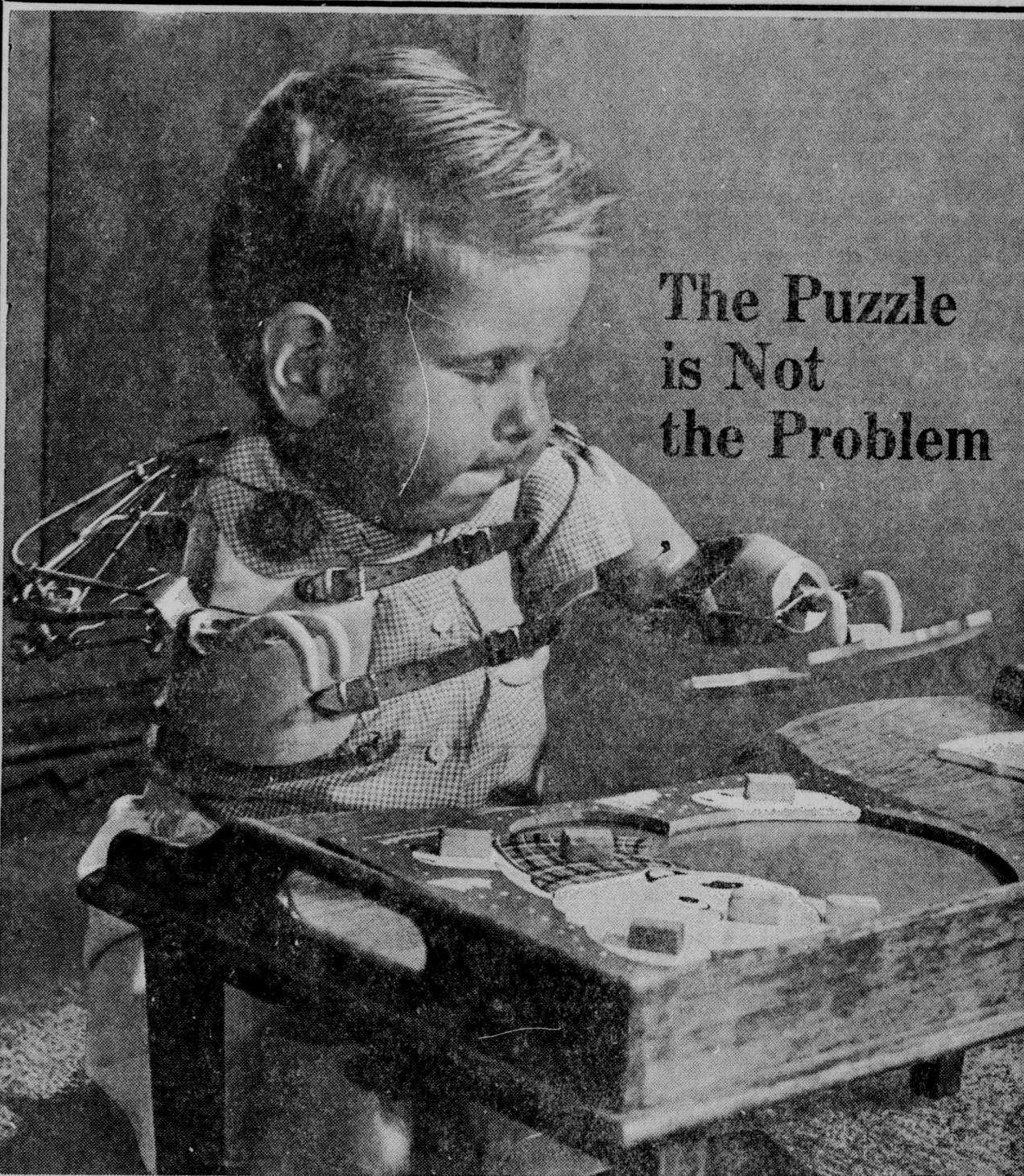


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Editorially... Speaking

Out Of This World

A short item in CIPSCO News, a house organ of the Central Illinois Public Service Company, helps to bring into proper perspective the cost of the moon programs: "... Some people may still complain that the \$24 billion spent since 1961 to put man on the moon could have been put to better use here on Earth. Imagine, however, five times that amount — \$120 billion — for use in improving the lot of mankind. That's the amount paid in interest on the national debt since 1961 — a figure clearly out of this world."

It would be difficult to think of anything less productive than interest payments on the national debt. They are the price of political squandering of the nation's substance. If anything, the space program and the technological advances resulting from it, may help to make the burden a little easier to bear.

Of Fools and Tax Dodgers

News reports about tax loopholes, tax dodgers and tax evaders manage to create the impression that most businessmen are crooks. In the fine print of the reports, it is invariably mentioned that the guilty taxpayers are simply following the peculiar twists and turns of the law. Within this definition, most of the writers of the report are themselves tax dodgers. Anybody but a fool utilizes any legal means to minimize his tax burden.

The eye-catching, tax dodger reports are indeed misleading. Consider the case of a more-or-less typical, mid-sized, manufacturing firm in the state of Pennsylvania. The 260 employees on its payroll are the base of the home-town economy. Wages from this factory provide jobs for grocery stores, service stations, clothing stores, appliances, homebuilders, and general merchants. In 1968, this company had sales of \$5,548,000 and made \$106,685 in net profits. At the same time, it collected and paid taxes for governments totaling \$715,949. Dividends to stockholders were \$25,000.

According to some accounts, emphasis of tax reform is really on finding ways to tax business more — and only incidentally to catch up with the tax dodgers. It looks like another case of burning down the barn to catch a few rats.

Missing Element

How did it happen that the United States leaped so far ahead of Russia in moon exploration from a trailing start a few years ago? Explanations have been numerous. A brief news item reports that a group of U.S. scientists believe the Russians now lag because the Soviets have no sophisticated computer industry. They explain: "For years the Kremlin belittled computers as a 'capitalist ploy' for replacing men with machines."

Perhaps in this brief comment lies the real secret of Soviet slowness in space. By a scratch of the pen, Russian authorities — a mere handful of men — can decree life or death for the state-owned industries of Russia. Private initiative and opportunity play no part in the system. Individual creativeness and the capitalistic ambition to build a better mousetrap, which inspired development of the computer industry in our country as a profit-making, commercial undertaking, are not permitted in the Soviet Union.

In the wisdom of Russian leaders, according to scientists, a computer industry was not required. Therefore the Soviets lack a vital element of successful moon exploration. Capitalistic private enterprise supplies that element to the American space program simply as part of its day's work.

One Man -- One Vote

The suburbs — not the cities or rural areas — stand to be the big winners when state legislatures apply 1970 census returns in the second wave of reapportionment under the "one man, one vote" mandate.

The first phase of reapportionment, as directed by the U.S. Supreme Court under the Baker vs. Carr decision, began the heavy swing of Congressional representation away from the rural areas. The second step, after next year's census, will establish control in the metropolitan areas, and especially the suburbs.

According to a Congressional Quarterly survey, an intense search is on in both Republican and Democratic party circles to find and elect good candidates to state legislatures in 1970. It will be these legislatures which will do the reapportioning of Congressional districts and each major party is acutely aware of the stakes involved. The survey quotes professor G. Dixon of George Washington University to the effect that an we political game will grow from reapportionment — coalitions involving central city, suburbs and rural small towns, none of which can put together political domination.

"Because central cities tend to be Democratic strongholds while rural small town areas tend to retain a Republican allegiance," Dixon said, "the effect of reapportionment in many states outside the South has been to shift the battle for state political control to the suburbs, where both major parties have a mixed record of successes and failures."

This view is echoed, with a touch of regret, by William J. D. Boyd of the National Municipal League. "No central city," he said, "contains the necessary 50 per cent of the people to dominate the state. It now appears that no city will ever attain that dominance. The U.S. is an urban nation, but it is not a big-city nation. The suburbs own the future."

Summing up, Dr. Richard Lehne of Rutgers University noted the first wave of reapportionment moved representation out of rural areas to the cities and the suburbs. "The second reapportionment," he said "will also take districts from non-metropolitan areas and place them in the suburbs."

But it took William S. James, president of the Maryland State Senate, to say it all. Using his state as the case example, he wrote:

"The new, younger men (in politics) come mostly from Baltimore suburbs and they ran away from the city in the first place. They seem to scorn it as much as the old Eastern Shore farmers used to."

'Nuts!'

A quarter of a century ago an American army commander really told the enemy off.

It was on December 22, 1944 that Maj. Gen. Anthony McAuliffe, confronted with a German demand that his 101st Airborne Division, surrounded at Bastogne, Belgium, surrender. His blunt reply: "Nuts!" Four days later his men were freed from their trap by other U.S. units.

It seems as if we haven't spoken to our enemies that bluntly since.

R. Robert Evans
Peggy L. Evans

Editors and Publishers

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NOTE—The opinion expressed in credited columns of the Sierra Madre News are those of the writers and do not necessarily represent those of the News.

SENSING THE NEWS

AROUND THE U. S. CAPITOL

Parental rights and the cause of quality public education in the United States suffered a severe blow recently when the Congress voted against the Whitten Amendment which would have prevented the Department of Health, Education and Welfare from cutting off funds to school districts that didn't go along with its plans.

HEW Secretary Robert H. Finch's opposition to the Whitten Amendment — indeed his all-out fight against the freedom of choice principle — also represents a breaking of faith with the millions of voters who heard and believed presidential candidate Richard M. Nixon promise support for freedom of choice school plans. It is deeply dismaying that President Nixon didn't abide by his campaign promise.

Nothing could be more American than the concept of freedom of choice in education. As worked out in practice, this concept means that a child attend the school his parents desire him to attend. It is the embodiment of individual freedom. Yet this freedom doesn't satisfy the ideologues in the Department of Health, Education and Welfare. They apparently don't believe parents have any rights when it comes to school attendance. And they aren't satisfied with any school attendance plan that doesn't achieve strict racial balance.

Emotion, not reason, lies behind HEW's position. Certainly, there isn't any measure of justice in HEW's opposition to freedom of choice. As a matter of fact, HEW can't point to any standard of logic in espousing its school plans. If it is unjust to ban a student from a particular school because of his race, how can it be just to compel a student to attend a particular school in order to meet a fixed racial formula decreed by HEW? Obviously, HEW's approach isn't grounded in rationality or justice. Instead, it is grounded in politics and fanaticism — the notion that there must be carefully calculated mix of students of different racial groups in order for the ends of democracy to be served.

This is an absurd position, for precise racial balancing won't be in effect in other areas of a child's life or in his existence as an adult. His parents are free to establish his home environment and to regulate a child's friendships. An adult cannot be coerced into making friends on the basis of a sociological formula. Or maybe HEW aspires to do just that — take over the home and plan adult relationships. That's the type of thing George Orwell wrote about in his book "1984," in which he described the horrors of a totalitarian society that controls every moment of people's lives.

The American people certainly don't want a "Big Brother" society, but HEW is doing its best to achieve just that with its school plans. It is tragic but true that Congress is permitting

HEW to engage in government by edict, to practice coercion against parents. Congress has lost sight of the fact that children belong to their parents, not to Big Government agencies. The final say-so on a child's education should belong to parents, not to some bureaucrat whose mind is full of socialist notions regarding the way people's lives should be managed.

The United States has come a long way down the road to serfdom — to totalitarian government — in the last 20 years. As the 1950s opened, public education was strictly a state and local responsibility. And both states and counties were making progress on upgrading the school systems. The neighborhood was a central feature of the American scene and contributed greatly to community solidarity.

Today the situation is utterly changed. Big Brother in Washington has taken over all the key functions of local school boards and state boards of education. School officials have to spend much of their time checking as to whether they are obeying Washington's latest edicts or answering to the demands of the federal courts.

Parents see the public schools as centers of hurtful sociological experiments, in which the best interests of their children are sacrificed to the demands of politics or the peculiar bias of extremists. More and more these days, public schools are ceasing to serve in an educational sense — and are becoming mere custodial institutions. Parents who can afford to do so are enrolling their children in private and church schools where standards are higher and politics don't control.

HEW's latest victory will accelerate the process of ruination of the public schools. Secretary Robert H. Finch of HEW seems destined to preside over the destruction of the traditional system of locally controlled public schools. Big Brother's gain is the nation's loss.

Elementary School Menu

40c TRAY LUNCH

Jan. 12 - 16, 1970

Monday — Spaghetti buttered green beans, chocolate chip cookie, French bread and butter, and milk.

Tuesday — Beef on a bun, buttered spinach, carrot sticks, butterscotch squares, and milk.

Wednesday — Chili beans, stir fry celery, tangerine, honey corn, bread and butter, and milk.

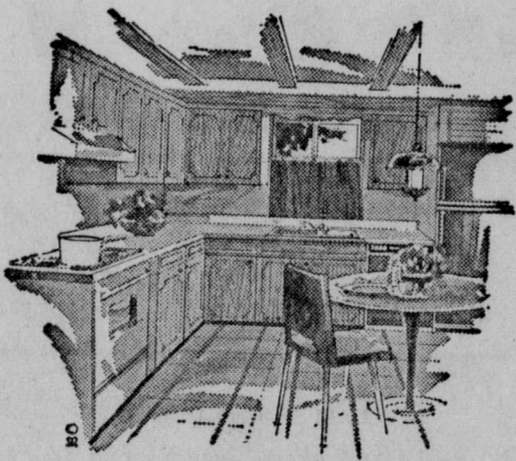
Thursday — Chopped steak gravy, mashed potatoes, radish rose, chocolate cake, peanut butter and bread, and milk.

Friday — Pizzaburger pie, buttered corn, dill slices, strawberry apple-sauce gelatin and milk.

Menu subject to change.

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THURSDAY, JAN. 8, 1970
12—SIERRA MADRE NEWS

As Ives Sees It

OTHER THRILLS AND CHILLS IN 1969. Bruce McLaren and Denis Hulme completely dominated the Can-Am series. Mario Andretti and Andy Granatelli combined to win the Indy-500. Debbie Meyer won three long course swimming titles.

AND AROUND TOWN the Blair Vikings brought the CIF title to the Crown City. (Another winning prediction by Hankus) . . . James McAllister was named CIF Player of the Year. A much deserved accolade. . . PHS came through with a 52-50 win for the City cage title in a game that was televised locally. . . The Bulldogs also swamped the Mustangs 40-7 in the annual Turkey Tussle. . . Walt Opp's Muir Track Team won its 63rd straight dual meet.

ON THE DARK SIDE . . . Pasadena's Dick Williams was fired as manager of the Boston Red Sox just two short seasons after he took them to the world series. . . The use of ineligible players caused the Pasadena Lancers to forfeit the Metropolitan grid title and maybe the state championship. . . Same problem caused Pasadena to forfeit first three football games. . . Strikers almost kept the Green Tree meeting from opening and successfully halted the Santa Anita racing scheduled to start December 6. So keep your money in your jeans and stand by. Old Hankus predicts the separation center will open for business real soon.

TIME FOR SHORT ODDS AND ENDS . . . Final grid predictions of the year. MINNESOTA VIKINGS 17, KANSAS CITY CHIEFS 10 and the WEST to win the pro Bowl by three points. The Vikes are really for real, really and truly they are and Hankus cannot see how the NFL can fail to regain the Super Bowl superiority this final time around. The Chief's aren't bad but will do well to keep it to a seven point margin.

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Supervisors Urge Support of March of Dimes

January is March of Dimes month in Los Angeles County as the L.A. County Board of Supervisors issued a proclamation on the annual mercy appeal. The current fund-raising drive marks the 32nd Anniversary for the health organization preventing birth defects.

The proclamation, in which the Supervisors urged support of the 1970 March of Dimes campaign read:

Whereas, the March of Dimes is pledged to a future which guarantees the gift of health to all new-born; and

Whereas, it is leading the cause of prevention and treatment of birth defects to bring this dream to reality; and

Whereas, to achieve its goal, the March of Dimes has established more than 100 Birth Defects Centers throughout the nation, including 2 in Los Angeles County, for research, education, patient care and community services; and

Whereas, significant progress is being made, vast research still is needed to prevent birth defects from striking 250,000 newborns annually in our country, including 10,000 here in Los Angeles County; and

Whereas, if future generations are to benefit from our hope today, each of us must participate fully in this great health effort; and

Whereas, public support is vital to the massive, nationwide undertaking of the March of Dimes

Now, Therefore, We, the Board of Supervisors of the County of Los Angeles, do hereby proclaim January 1970 as "March of Dimes Month," confident in the knowledge that many fellow citizens will give generously to prevent birth defects. The traditional drive will conclude with the Mothers' March, a door-to-door solicitation of funds during the final week of January.

Services For Carl Cedarblade

Graveside services, conducted by the Rev. Richard J. Anderson, were held Friday, January 2 at 2 p.m. for Carl Alex Cedarblade of 475 East Highland, who passed away on December 30 at St. Luke Hospital after lengthy illness. The 81 year old one time department manager for Sears, Roebuck and Company had lived in Sierra Madre ever since his retirement twenty-one years ago. Sweden was Mr. Cedarblade's homeland.

Left to mourn his passing is his wife, Fannie Maude Cedarblade of the home address.

Interment was at Live Oak Cemetery in Monrovia.

SERVE To Meet January Eighth

The purposes and services of SERVE, Pasadena Council of Parents and Teachers' project of volunteer assistance in the classroom, will be explained by Mrs. J. Donald Hales, SERVE chairman, at the monthly meeting of the Pasadena Council of Women's Clubs on Thursday, January 8, at 12 n., at the Women's City Club, 160 N. Oakland Avenue, Pasadena.

Also appearing as a guest speaker will be Mrs. Robert Hine, SERVE volunteer, who will describe her experiences in the project.

The program has been arranged by Mrs. Claude H. Brown, Jr., program vice-president, as another step in the Council's year-long project of developing effective communication.

Mrs. George H. Zeutzius, president of the Council, will preside at the luncheon meeting, as well as at the presidents' meeting which will be held at 11:30 a.m., in the Newcomb Room, at the Women's City Club.

Hostess clubs for the January meeting will be: Delta Kappa Gamma, Alpha Delta Chapter; Delta Kappa Gamma, Alpha Upsilon Chapter; Fidelia Club; Five Acres, San Marino Area Auxiliary; Girls' Club of Pasadena Inc.; Junior League of Pasadena; Kappa Alpha Theta Alumnae Sorority of Pasadena.

Attend the Church of your Choice this Sunday; you will always meet your friends there.

Woman's Club Board Meeting January 22-24

Mrs. David Osborn, president of the Altadena Woman's Club, CFWC, Junior Membership announced Stockton Inn in Stockton, on January 22, 23 and 24 will be the scene of the annual Winter Board Meeting of the California Federation of Women's Clubs, Junior Membership Executive Board.

The meeting, to be hosted by San Joaquin District Juniors will be presided over by Mrs. Dan McKinnon of Pleasanton, Junior state president. Representing the Verdugo Metropolitan District will be Mrs. Raymond Geer, president; Mrs. Donald Hansen, Area C vice president; and Mrs. DeForest Cutler, State Junior coordinator.

During the three-day meeting state officers, chairmen and district presidents will confer to discuss progress made during the first eight months of the administration and make plans for the final months and state convention to be held at Disneyland on May 21-23. To be selected at the meeting will be a chairman for the state nominating committee. Mrs. Edward Wiley, CFWC state president and a member of the Tuesday Afternoon Club of Glendale, will greet the board at the opening session followed by reports given by District Presidents of the 17 Junior districts. State chairmen and Area vice presidents will report at the Friday evening and Saturday morning sessions.

Special reports will be given on the Governor's Conference on Children and Youth and the Governor's Traffic Safety Conference by Mrs. Harold Reid, Youth chairman and Mrs. Stephen Pavne, Safety chairman. Also on the agenda will be the acceptance of new clubs, the establishment of a date and place for the 1972 Junior state convention, and a review of all resolutions previously passed by the state organization. Past resolutions will either be put in history or recommended to be reaffirmed or dropped by delegates at the annual convention in Anaheim. San Joaquin District will honor the 42 state board members at a Friday evening reception.

Letters to Editor

Dear Editor:

Much will be said of the accomplishments and failures of the past decade, but too few, when making their evaluations concerning the United States, will use the Constitution as their guide. Those who do will sadly reflect that the Sixties were highlighted by further and greater attacks on the republican form of government, our heritage. Yes, the deterioration from a republic to a democracy became well advanced in the Sixties.

Can we expect that deterioration to be halted in the Seventies? Or will we soon find ourselves in the midst of a tyrannical totalitarian state? There is a great deal of evidence to indicate that the latter will be the case. It was in 1953 that Senator William Knowland inserted into the Congressional Record the Communists' timetable for the finalization of their takeover of the United States. This timetable was captured by the United States in Korea, and its projects that their takeover (or the communication of America) will be accomplished in 1973 — only three short years away. There are those who will scoff at this; there were those who also scoffed at Hitler's stated plans.

This can be avoided, and it will be avoided, if enough Americans take that Communist threat seriously and set out to educate themselves and their friends to the plans, purposes, and methods of Communism. With the exposure such education will provide, Communism will be stopped. In fact, the understanding created about Communism through education is the only force which can stop it.

— Richard E. Woodin



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AMERICAN OPINION

IN THE JANUARY 1970 ISSUE —
America's economy is manipulated
by followers of
LORD KEYNES
a Fabian Socialist pervert who was
backed by Nikolai Lenin.

"... Keynes' deviate socialist circle was almost completely pro-bolshevik. One month after the Revolution, J. M. Keynes wrote his mother: 'Well, the only course open to me is to be bouyantly bolshevik; and as I lie in bed in the morning I reflect with a good deal of satisfaction that, because our rulers are as incompetent as they are mad and wicked, one particular era of a particular kind of civilization is very nearly over.' On February 22, 1918, Keynes proudly boasted of 'being a bolshevik'..."

(See Page 19)

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Civic Club Sponsors Our Toy Loan

of Supervisors.

To be more specific, during the summer of 1934, the manager of a 5 & 10 cent store in the southwest area noticed several 8 and 9 year old boys spending a lot of time wandering through the store. He wondered if the gloom of the depression had hit these youngsters, too, and that they just wanted the fun of browsing through bright, new merchandise. The manager then began to notice that large spools of thread were finding their way into the boys' pockets! His next thought was, "How overwhelming this depression is... perhaps the boys have overheard their mother lamenting the need for thread to mend worn clothing." With fathers out of work, and bread lines becoming ever longer... had it come to this!

With his curiosity aroused, the manager followed the boys to where he could observe them without being noticed. The boys unceremoniously unwound all the thread... thus removing all thoughts of mending needs. The now naked spools become wheels for a matchbox train car, another for a truck, another for a real slick Pierce Arrow. How ingenious! Then the manager realized that these boys had taken what did not belong to them in order to have toys to play with.

He took the problem to the Southwest Coordinating Council meeting in hopes of finding a solution. These boys were from fine families... no need to start such young lives on the wrong side of the Police Department, when their only crime was every boy's and girl's desire to have toys to play with.

It was decided to try a plan of lending toys to the children in much the same manner as books are loaned at the public library. What wisdom was exercised here! Rather than merely gathering up several toys and giving to those in need, borrowing toys could be a

teaching tool... to learn responsibility, honesty, courtesy and by following the honor code and merit system, a means of earning their own toy.

A toy drive was planned and hundreds of old and new toys were gathered in a garage close to the Manchester Playground. Volunteers offered to paint or repair the toys for use in the toy center.

The center opened on the Manchester Playground on May 6, 1935, and was an immediate success. This center, which opened 34 years ago, had been in constant operation, and is now located in a building on the Manchester Playground which was built especially for Toy Loan.

It is estimated that over 10,000,000 toys have been loaned to some 5,580,000 children of the community during the 34 years of this program.

Of the thousands of welfare client trainees assigned to Toy Loan since 1942, it is estimated that some 2,900 have found employment. This would represent approximately \$226,200.00 in savings to the taxpayer.

As the needs of the disadvantaged members of the community increase, Toy Loan continues to expand and improve its abilities to service both the disadvantaged child and the adult welfare client.

Sierra Madrean, Mrs. Harry A. (Irene) Jackson is Chairman of the Toy Loan Advisory Board Executive Committee. The Advisory Board and Radio Station KFI held an open house at Toy Loan Headquarters in Los Angeles the latter part of last year. Acting as Official hostess were: Mrs. Jackson and Mr. Ed Bunker, President and General Manager of KFI Radio.

It truly takes a lot of interested and dedicated people, working together to give a community such services as a Toy Loan Center, as is the case with many other services we never give much thought.

Lesson Sermon For January 11

A communion service will be held this Sunday in Christian Science churches. The subject of the Lesson-Sermon to be read is "Sacriment."

The Golden Text in the lesson is from First Corinthians: "Let us keep the feast, not with old leaven, neither with the leaven of malice and wickedness; but with the unleavened bread of sincerity and truth."

Passages from "Science an Health with Key to the Scriptures" by Mary Baker Eddy referring to Christ Jesus read: "First in the list of Christian duties, he taught his followers the healing power of Truth and Love. He attached no importance to dead ceremonies. It is the living Christ, the practical Truth, which makes Jesus 'the resurrection and the life' to all who follow him in deed" (p. 31).

Rev. M. Stevens Announces Her Sunday Topic

"The Message of The Santa Anita Church" is the sermon title selected by Margaret M. Stevens, minister of The Santa Anita Church, 226 West Colorado Boulevard, Arcadia, for the 11 a.m. service Sunday, January 11. The children of the Junior Church meet during the 11 a.m. service, going to their respective classes after a 15-minute worship service with the adults in the sanctuary. Infant and child care are provided during the service by the Cradle Roll Group. All are welcome.

The regular class in successful living led by Rev. Stevens on Thursdays at 11 a.m. will be postponed this week until Friday, January 16 at the same time. The class Friday will be followed by a special luncheon sponsored by The Santa Anita Church women and prepared by Von's Market. You are invited. Be sure to place your reservation in the church office.

Thursday evening at 7:30 Rev. Stevens will conduct a workshop "Know Your Church" designed to better acquaint both members of the church and friends on the history of the church, its basic beliefs, its stand on baptism, communion, healing, prayer and many other related subjects will be discussed. There will be time for a question and answer period, and all interested persons are cordially invited.

Rev. Armin Hesse Gives Sun. Topic

Holy Communion will be celebrated in the 10:30 Sunday morning worship service at Faith Lutheran Church, 845 Hastings Ranch Drive. Rev. Armin Hesse's pulpit message will be entitled "The Church's Epiphany Joy."

Mr. Jerry Nielsen, the church's director of Education and Youth, announces that on Saturday of this week the J-Y's of Grades 6 and 7 will have a Hobby Event in the parish hall from 10 to 12: The Junior Walthers League of Grades 8 and 9 will have a planning meeting from 1 to 2:30, and the Senior Walthers League executive board will meet at 3:30. The young people of the Senior Walthers League will participate in a Zone Hobby Party on Sunday night at 7 p.m.

Events scheduled for next week include: Junior Choir and Sunday School Staff on Tuesday night at 7:30; Junior Confirmation Studies for Grade 7 and 8 on Wednesday afternoon at 4; Elementary School Age Good News and Pioneers clubs on Thursday afternoon, 3:30 to 5; Youth Bible Study Night at the Nielsen home on Wednesday night at 7:30; and the Senior Choir on Thursday night at 8.

'So Send I You' Is Sermon

"So Send I You" — The Rev. Richard J. Anderson of Sierra Madre Congregational Church, 170 W. Sierra Madre Blvd., Sunday 11:00 a.m.

The relationship which Jesus had in his earthly life with his Father is the same relationship we are to have with him today. As Jesus was sent into this world to do his Father's will, so we are sent to do the Father's will.

It is in this common call, this common commitment to do the Father's will that we find our true relationship to Jesus Christ.

Harold Sample Laid To Rest

Services were held Saturday, January 3, 1970 for Harold Ray Sample, age 55 who passed away New Years Day at Huntington Memorial Hospital in Pasadena.

Services were held at Ripple Mortuary with the Rev. Richard Anderson officiating, interment was in Rose Hills Cemetery in Whittier.

In passing he leaves the wife of the home of 3875 Denair in Pasadena, Zoe D. Sample, one son Todd D. Sample of Monrovia, one sister Melda McCaskey of Pasadena and a brother Clyde V. Sample of McKeesport, Pa.

He came to California 8 years ago and to Pasadena at that time, he was Assistant Cashier at the United California Bank in Los Angeles. Ripple Mortuary of Sierra Madre made all the arrangements.

Neighbor

"Space and the Birth of Mankind" is the theme selected to highlight the 5th Annual International Cooperation Festival at the Cal State Los Angeles Theatre, Friday, January 9 and Saturday, January 10, according to Leland Stewart, chairman of the two-day event. Friday's program begins at 8 p.m.; Saturday's is at 10 a.m.

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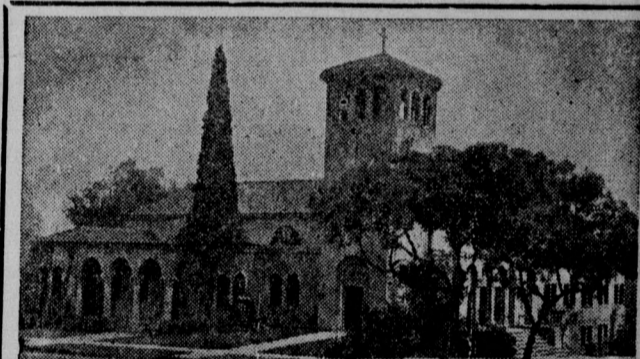
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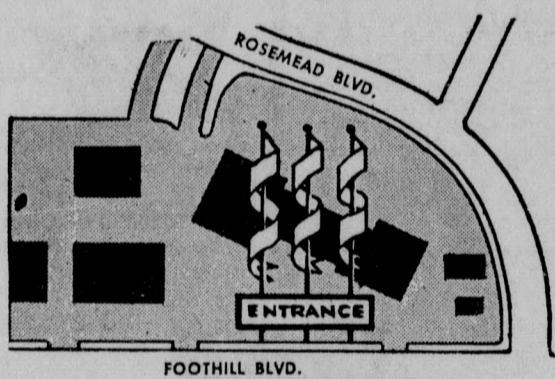
7:30 a.m.—Holy Eucharist
9:45 a.m.—Morning Prayer
10:00 a.m.—Community Mass and Sermon
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Sixty Years Ago:
December 24, 1909

The Woman's Club house will be thrown open on New Year's day from 2 to 6 when the Building Association will hold open house. A cordial invitation is extended to all for this occasion. The entertainment will be in the form of an informal reception. Refreshments will be served during the afternoon and a very enjoyable time is in prospect.

Levi Richardson, one of the real Sierra Madre pioneers, returned last Saturday from Inyo county where he has been working since the early summer on the Sierra Madre Mining & Milling Company's claims. He will remain here during the winter, the climate of the Sierras being too severe for his enjoyment.

John Thorndyke, superintendent of the mine of the Sierra Madre Mining and Milling Company at Haiwee, Inyo county, has been shaking hands with Sierra Madre friends and attending to business interests in

Out of the Cobwebs

Los Angeles this week.

G. W. Gill, a former resident of Sierra Madre, has been visiting friends this week. Since his last visit here he has removed from Burbank to San Fernando.

Forty Years Ago:
December 27, 1929

Arcadia, Monrovia and Sierra Madre join hands in making request for allocation of water from the Big Santa Anita Dam. This was quite a disputed question at this time.

Announcement was made in this issue that Mrs. Anita Baldwin was to dispose of the vast holdings in the area, the most valuable being the "Lucky Baldwin" rancho, Santa Anita adjoining Sierra Madre. The value of the 1,600 acres was set at 7 million dollars.

Immediate possession of land was achieved by Pasadena and Sierra Madre for the extension of Central Avenue to connect with Colorado street in Pasadena. Please turn to Page 15

The Food You Eat

dried, cut, and rolled into quills. This is usually done during the rainy season when the greater moisture content facilitates the stripping process. These strips are allowed to become partially dry and smaller strips or quills are inserted into the larger diameter quills and dried thoroughly. The finished product is a multi-walled quill approximately 5/8th of an inch in diameter and 3 feet in length.

Allspice, also sometimes called Jamaica Pepper, because the early Spanish explorers mistook it for pepper, grows on a twenty to forty foot tree that is related to the myrtle family. This tree is native to the West Indies and is grown in all of the American tropics, but is so common to Jamaica that the island practically has a monopoly on the spice.

The flavor of allspice resembles a combination of clove, cinnamon, and nutmeg. The allspice berries are picked green and dried in the sun which wrinkles them and turns them a red-

dish brown. The whole berries or finely ground berries are both used in pickling and in the preparation of relishes and meats, as well as in baking.

Cloves are the dried, unopened flower of the evergreen clove tree also belonging to the myrtle family. It is grown mainly on the islands of Zanzibar and Madagascar, off the east coast of Africa. The name originated from the fact that the flower buds resembled small nails.

This spice was used in China 300 B.C. when courtiers held a feast in their mouths in the presence of the emperor. In the 4th century A.D. cloves were well known in the Mediterranean area, and by the 8th century they were used throughout Europe.

Nutmeg is the hard kernel of the apricot-like fruit of the nutmeg tree, which is a tropical evergreen, native to the Spice Islands of the West Indies and Brazil. This tree grows to a height of twenty to forty feet and resembles the pear tree. It is a prolific producer, three crops a year for almost 50 years.

The fruit of the nutmeg tree is intermingled with the flowers, is gathered with long hooked poles. The fruit is then carefully split in half to expose the hard seeds, which is the nutmeg proper, covered by a false aril which is carefully removed, dried, and used to make mace, sister spice of nutmeg. The nutmeg itself is also dried in the sun or over charcoal fires.

Nutmegs were first traded to the Near East by the Arabs. In the 6th century they were used in the food at the court of Justinian in Constantinople. They were a favored and valuable spice in the Middle Ages. Mace was used as a medieval chest and cough syrup. Some herbalists suggested using rosemary flowers steeped in liquid and spices including mace for a mouth wash to sweeten the breath.

Ginger is the dried and peeled root of a colorful plant native to tropical Asia. It is now grown in Africa, India, and the West Indies, principally Jamaica. The ginger foliage resembles that of a young corn stalk. It is an annual and dies down every year. The ginger root is harvested immediately after the foliage has withered. If the root is left in the ground too long, it becomes tough and fibrous.

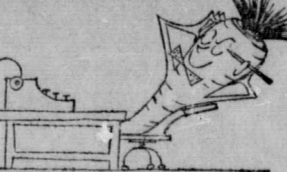
Ginger was used in India and China before the days of Rome. For a long time ginger was considered a medicine as well as a spice. It was believed to cure the troubles of love and to prolong life. Today ginger is still used in medicine as a digestive stimulant.

Attend the Church of your Choice this Sunday; you will always meet your friends there.

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CARROT TOP



From the

FIRE SIDE

By One of the Boys

Here we are 8 days in the new year, and it was not half as bad as we imagined that it was going to be. Someone asked me the other day if Firefighters just waited around to make a fire call.

— SMVFD —

And my answer was, you bet your sweet life they do. But then after I said it, I did not sound just like I meant it. None of us stand around and wish that the Fire Alarm would sound, in fact very few of us stand around at all.

— SMVFD —

There are just certain men who can be Firefighters, and talking to those that are not and then with those that are will soon bring us the reasons, but all good Firefighters are on the alert 24-hours a day to answer the alarm if they are called upon to do so.

— SMVFD —

Some of your Firefighters have what is called a 6th sense, and some of them don't have any sense at all, but those with the so-called 6th sense many times will tell you that there is going to be a fire, and most generally there is within six to twelve hours.

— SMVFD —

Firefighters are seldom too far away from their Plectrons, and their ears are always in tune with the slightest murmur from the plectron radio, if they are not listening for the radio they are always on the alert for the horn.

— SMVFD —

Firefighting is constantly on their minds, as they go from home to work, they are always observing the location of different fire hydrants, they always observe any roads that may be blocked or any barriers that may have been placed by the road crews.

— SMVFD —

Any lax time that a firefighter may have in his work or his play, he is constantly simulating fires and working himself out of the situations. He constantly thinks over the things that he has encountered during drills and places himself at the actual scene of fires and then with the assistance of his buddy firefighters puts out the fire.

— SMVFD —

Yes, I would say that the Firefighters do wait around for the fire alarm, because each of them are on duty 24-hours a day and have

your welfare at heart. They know that they are the only ones that are trained to handle any fire situation that may happen to you—or any of your neighbors. Should you or some inexperienced person attempt to take care of the situation, serious trouble could happen, not only to the house involved but to all the other houses and buildings in the immediate area.

— SMVFD —

This is the greatest reason that Fire Chief Charles Brown always tells the citizens to call your Firefighters when you have the smallest reason to suspect or see a fire. Your Firefighters would rather answer three false alarms and many times that the fire is out, than have to fight a full involvement and then have to look at a loss of a home for some family.

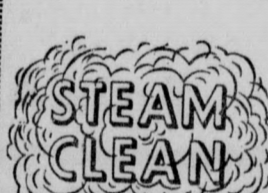
— SMVFD —

And this is a heartbreaker for all your Firefighters when they experience the complete loss of a home, automobile, garage or building. They do their very best to save it and many times after the flames are dead and they look over what is left and wish with all their might that they could have been called sooner, that they could have arrived in time to stop the ruin.

— SMVFD —

Fire moves very fast, and Please turn to Page 15

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Know THE FOOD You Eat

by JEANNETTE

By this time all the Christmas goodies have been consumed and the children are clamoring for cookies and cakes for after school snacks and lunch box desserts. So Mom is back in the kitchen whipping up some spice cookies or an applesauce spice cake or perhaps a cake that includes carrots and spices. In any event she will probably be using allspice, cinnamon, cloves, nutmeg, and ginger.

Cinnamon is the reddish-brown spice which comes from the dried bark of a shrub-like evergreen tree of the laurel family. The kinds of cinnamon most commonly used as cassia and Ceylon. Cassia is native to China, Indochina and Indonesia. Ceylon cinnamon comes from Ceylon. It is buff colored and quite mild. Cassia cinnamon was used by the Chinese 2,500 years before the birth of Christ. The Egyptians were

using this spice 1,700 years before the birth of Christ. The ancient Romans used cinnamon to make their food exotic, and its essence was in great demand as a love potion. The people of the Old Testament valued cinnamon as a spice and a perfume, using it as one of the chief ingredients of the "holy oil" which Moses was commanded to use in the Tabernacle. Much incense used in churches today still contains cinnamon.

Cinnamon is sold both ground and whole, in sticks. The ground cinnamon is used in baking and in flavoring fruits and desserts. In Middle Eastern, Oriental, and South American cooking ground cinnamon is used in meat, seafood, and sauces.

For the whole cinnamon the young shoots of the cinnamon tree are cut back twice a year and stripped of their bark. The bark is

Please turn to Page 14

FIRE SIDE

its damages are lasting and complete, and although Sierra Madre Volunteers have one of the fastest response time records, even three to four minutes can mean the difference of a great loss for the owners of property.

— SMVFD —

Yes, your firefighters are always on the alert, they are constantly wide awake and ready to respond at your very whisper. It's a nerve racking business, but your firefighters are trained for it, and they love it, those that are not true firefighters hate the thought of fire, they want nothing to do with it, just as your firefighters want no part of the law enforcement, everyone has his niche in life and tries his best to be the best.

— SMVFD —

Almost two fire alarms a week for your firefighters last year, let us hope as we enter the new year of 1970 and a new decade that your firefighters have less and less calls, that the citizens of Sierra Madre are more careful with fire, but when you need them do not

hesitate to call them at 355-1401 and their response will be immediate.

Cobwebs

The Sierra Madre Chamber of Commerce was host to the San Gabriel Valley men on this date. The meeting was preceded by a dinner at the Woman's Club.

As usual, at this time of the year, long lines formed at the local Post Office, with many patrons making the remark that they would rather take a long drive in the country than to back the line at the Los Angeles Post Office, hence many people came from Los Angeles to do their Christmas mailings.

Tires for most automobiles were advertised in this issue at \$3.75 and tubes \$1.00. Some tires went as high as \$11.50 and tubes at \$2.15.

Ten Years Ago

December 24, 1959
Problems of youth were being explored by coordinating Council. The new group will include youngsters from 7 years to 14.

Christmas mail sets a new high in Sierra Madre showing an increase of over 10 per cent above any previous year.

George A. Lathrop was installed as Worshipful Master of the Sierra Madre Lodge held on Friday night December 18.

Savings and loans up the interest rate on savings as of this date to 4 1/2 per cent, this being the highest rate paid in this area.

Roberts Market featured young roasting chickens for Christmas Dinner at 39c a pound, and Happy's liquor advertised the beverage for the New Year was Harpers 86 at the low, low price of \$3.27 a fifth.

The nightlighters of Hastings Ranch celebrated their annual yuletide party. The group met each month at the homes of members.

LEGAL NOTICE

SIERRA MADRE NEWS

RESOLUTION NO. 69-96

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SIERRA MADRE INDICATING ITS INTENTION TO MAKE CERTAIN CHANGES AND MODIFICATIONS IN RESOLUTION OF INTENTION NO. 69-58 AS AMENDED AND PLANS FOR ASSESSMENT DISTRICT NO. 92

THE CITY COUNCIL OF THE CITY OF SIERRA MADRE DOES RESOLVE AS FOLLOWS:
SECTION 1. That the City Council of the City of Sierra Madre does hereby resolve that it is the intention of said City Council to order the changes and modifications hereinafter set forth, with regard to Assessment District No. 92.

1. Change in Work.
a) Change alignment of sewer line from Orange Grove Avenue to 1 1/2 mile northerly end of Monte Vista Lane to two feet westerly of the center line of Monte Vista Lane (a private street) as shown on the revised plans dated December 23, 1969.
Added Cost: None

2. Total Cost of Changes: None

SECTION 2. That the hour of 7:30 P.M. on January 13, 1970, in the Council Chambers of the City Hall, 55 West Sierra Madre Boulevard, in said City of Sierra Madre, is designated as the time and place for the hearing to consider the foregoing matter. Any person interested in said proposals may appear at said time and place, and be heard with reference to this matter, or may file any written objections to said proposals with the City Clerk prior to the time set for hearing.

You and Your Neighbors

by NANCY BRYAN

Bob and Yvonne Osti each had a grandchild to spoil on Christmas Day. Their daughter, Susan Andrews and daughter Cheryl Ann — born September 4 — arrived from Reno on December 13 to spend the holidays. Other daughter, Cheryl and her husband John Heimbruch and brand new son, Matthew — born November 17 are a little closer to Grandfather and Grandmother, since they live right here in Sierra Madre. But when Christmas Day came, it meant each grandparent had a baby to hold! The night before Christmas, Susan, Cheryl and John journeyed to the airport to meet Susan's husband, Dick, who arrived from Reno right on schedule. Christmas morning started with breakfast attended by those already mentioned and the girls' brother, "Butch" and Yvonne's parents, Mr. and Mrs. Fred (Cleo) Schweppe of Sierra Madre. Festive events were not limited to holiday events. Sunday, December 28 was Baptismal Day for little Matthew with the ceremony taking place at the 10:30 worship service at the Faith Lutheran Church in Pasadena. This was followed by a Baptismal Dinner, held at Bob and Yvonne's home at 241 West Montecito and was attended by: Mr. and Mrs. Robert Harbur, from Arcadia, (Matthew's sponsors); Mr. Craig Garner (Matthew's sponsor) and Miss Sue Goddard from Arcadia; Mr. Carl Heimbruch (Matthew's paternal grandparents) and Mrs. April Kappler and her grandson, Mark; and Matthew's great-grandparents, Fred and Cleo Schweppe. Naturally, Aunt Susan and Uncle Dick Andrews were present as was Uncle "Butch" Osti.

League of Women Voters Luncheon Meeting, Jan. 8

The Sierra Madre Unit of the League of Women Voters of the Pasadena Area will host the January 8 meeting of the League in the new Sierra Madre Community Center. Acting as hostess for this combined meeting of the Pasadena and Arcadia League of Women Voters will be Mrs. Alan Wood, Mrs. Carl Sidle, Mrs. David Wood, Mrs. Don Redman, Mrs. James Knowles, Mrs. Joseph Godley, Mrs. Walter Dow, Mrs. Foster Buckner, and Mrs. John Schiller, all of Sierra Madre.

The meeting will be called to order at 10 a.m. by President Mrs. Theodore Calleton of Pasadena. The morning program will feature a discussion on the "State's Role in Housing: Article 34, California State Constitution."

Mr. Charles R. Le Menager, director of the California State Department of Housing and Community Development, will be the principle speaker after the 12:00 noon luncheon served in the Community Center. Mr. Le Menager will speak on "What Should Be the State's Role in Housing?" Mrs. Richard Alexander of Laurel Avenue, chairman of the Sierra Madre Unit, has issued an invitation to the public to attend all or any part of the January 8 meeting. Reservations for lunch may be made with Mrs. Alexander, 355-7745 or the League of Women Voters office, 449-3833.

Attend the Church of your Choice this Sunday; you will always meet your friends there.

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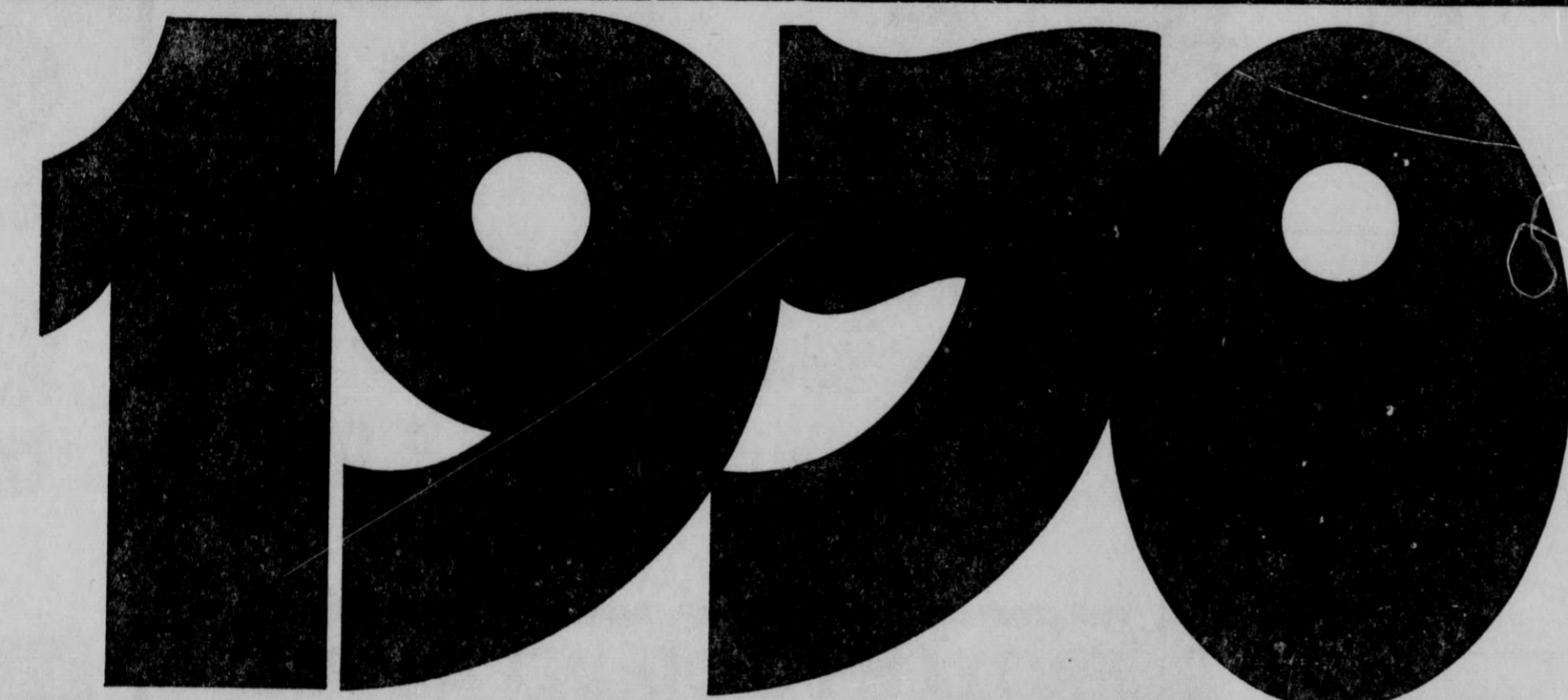
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Glad Bags FOOD STORAGE 39¢ <small>Plus Tax</small> <small>50 COUNT</small> Save 30¢	Hunts TOMATO SAUCE 10^{FOR} \$1.00 <small>8-OZ.</small>	Hunts TOMATO CATSUP 5^{FOR} \$1.00 <small>14-OZ. BOTTLE</small>	Chicken of the Sea CHUNK TUNA 3^{FOR} \$1 00	Orleans SMALL SHRIMP 59¢ <small>Deveined</small>
Sunshine HYDROX COOKIES 59¢ <small>23-OZ. PKG.</small>	Hunts TOMATOES 4^{FOR} \$1.00 <small>LARGE 2 1/2 TIN</small>	Hunts CHILI BEANS or RED BEANS 4^{FOR} \$1.00 <small>LARGE 2 1/2 TIN</small>	FROZEN FOOD DEPARTMENT BIRDS EYE Peas Cut Corn Chopped Broccoli 6^{FOR} 95¢	
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